

> 2.4L DOHC 16V dual Variable Valve Timing (VVT) 4-cylinder engine

- > 6-speed PowerTech Automatic Transmission
- > Bright roof side rails, grille, and exhaust tips
- > Antilock Brake System (ABS)
- > Electronic Stability Control (ESC)1\*
- > Electronic Roll Mitigation (ERM)
- > Fully independent touring-tuned suspension
- > Sentry Key\* antitheft engine immobilizer
- > Heated perforated leather-trimmed front

- Power 6-way adjustable driver's seat
- Front-passenger fold-flat bucket seat
- > Leather-wrapped steering wheel with speed and audio controls
- Speed-sensitive power locks
- Remote keyless/illuminated entry
- Vehicle Information Center
- Tire pressure monitoring display
- > Uconnect\* 430 radio with 6.5 inch touch-screen display
- SiriusXM Satellite Radio<sup>2</sup> with 1-year subscription
- Automatic Temperature Control (ATC)

- > 12V and 115V accessory power outlets
- > Outside temperature gauge
- Body-color power-heated folding mirrors
- Premium fog lamps
- > 18-inch cast-aluminum wheels with dark pockets
- Bi-function halogen projector headlamps
- Rear 60/40 split-folding, reclining seats
- > Power windows with driver 1-touch
- Interior removable/ rechargeable flashlight
- > Acoustic glass windshield
- ParkView\* Rear Back-Up Camera³

McKinley Premium Perforated Leather Trim — Saddle Brown with Light Frost accent stitching (Available)

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- McKinley Premium Perforated Leather Trim Dark Slate Gray with Light Slate Gray accent stitching (Standard)
- McKinley Premium Perforated Leather Trim Light Pebble Beige with matching accent stitching (Standard)

\*A note about this brochure: All disclaimers and disclosures can be found on inside back cover.



- > 2.0L DOHC 16V dual Variable Valve Timing (VVT) 4-cylinder engine
- > 6-speed Automatic Transmission with AutoStick
- > 2.4L DOHC with 6-speed PowerTech automatic transmission (4x4 only)
- > Bright roof side rails and grille
- > Antilock Brake System (ABS)
- > Electronic Stability Control (ESC)1
- > Brake Assist
- > Electronic Roll Mitigation (ERM)
- > Fully independent touring-tuned suspension
- > Sentry Key\* antitheft engine immobilizer

- Premium Sport Mesh Cloth/Vinyl-trimmed seats
- Heated front seats
- > Front-passenger fold-flat bucket seat
- > Leather-wrapped steering wheel with speed and audio controls
- Speed-sensitive power locks
- Remote keyless/illuminated entry
- > Tire pressure monitoring warning lamp
- > Uconnect\* 130 radio CD/MP3
- > 12V and 115V accessory power outlets
- > Outside temperature gauge Body-color power-heated folding mirrors

- > Premium fog lamps
- > 16-inch cast-aluminum wheels
- > Air conditioning
- > Halogen projector headlamps
- > Rearview day/night mirror
- > Front active head restraints4
- > Rear 60/40 split-folding,
- reclining seats
- > Power windows with driver 1-touch > Interior removable/
- rechargeable flashlight > Acoustic glass windshield

## Light Slate Gray accent stitching (Standard)

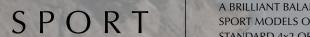
Sport Mesh Cloth/McKinley Vinyl — Light Pebble Beige with Tangerine accent stitching (Standard)

Sport Mesh Cloth/McKinley Vinyl — Black/Dark Slate Gray with

LATITUDE WILL MOVE YOU WITH ITS CLASSIC JEEP, BRAND SILHOUETTE AND ABUNDANCE OF CABIN COMFORTS. FEATURES INCLUDE BODY-COLOR POWER-HEATED FOLDING MIRRORS, BODY-COLOR DOOR HANDLES AND LIFTGATE, HEATED FRONT BUCKET SEATS, LEATHER-WRAPPED STEERING WHEEL WITH SPEED AND AUDIO CONTROLS, AND MORE.

# LATITUDE





A BRILLIANT BALANCE OF MUST-HAVE STANDARD FEATURES AND VALUE COME TO GETHER TO ENTICE PASSENGERS. SPORT MODELS OFFER STANDARD PREMIUM CLOTH SEATING, ICONIC JEEP, BRAND STYLING CUES, AND EITHER STANDARD 4x2 OR AVAILABLE 4x4 CAPABILITY.





> 2.0L DOHC 16V dual Variable Valve Timing (VVT) 4-cylinder engine > 5-speed manual transmission with Hill Start Assist

- > 2.4L DOHC with 5-speed manual transmission (4x4 only)
- > Bright roof side rails
- > Antilock Brake System (ABS)
- > Electronic Stability Control (ESC)1
- > Brake Assist
- > Electronic Roll Mitigation (ERM)
- > Speed control
- > Fully independent touring-tuned suspension

- Sentry Key\* antitheft engine immobilizer
  - Premium cloth front bucket seats
  - > Tire pressure monitoring warning lamp
  - Uconnect\* 130 radio CD/MP3 with audio jack
  - input for mobile devices
- > Air conditioning
- > 12V accessory power outlet
- > Outside temperature gauge
- Premium fog lamps
- > 16-inch cast-aluminum wheels
- > Deep-tinted sunscreen glass
- Supplemental side-curtain front/rear air bags<sup>5</sup>

- > Supplemental front-seat-mounted side air bags<sup>5</sup>
- Advanced multistage driver and front-passenger air bags<sup>5</sup>
- > Rearview day/night mirror
- > Rear 60/40 split-folding seat
- > Interior removable/ rechargeable flashlight
- Acoustic glass windshield
- > Front-seat active head restraints4
- > Illuminated cupholders

1 Cubic/Duet Cloth — Dark Slate Gray with Gray matching accent stitching (Standard)

Cubic/Duet Cloth — Light Pebble Beige with Beige matching accent stitching (Standard)



# EXTERIOR INTERIOR (inches unless otherwise specified) (inches unless otherwise specified) (Base/Trail Rated\*) (front/rear)

## CAPACITIES/WEIGHTS/TOWING (pounds unless otherwise specified)

Fuel tank (gal) (2WD/4WD)	13.6/13.5
Base curb weight, 5-speed manual (2WD/4WD)	3,101/3,264
6-speed automatic transaxle (2WD/4WD)	3,179/3,352
CVT2L automatic transaxle (AWD)	3,358
Payload capacity (includes occupants and cargo)	925
Maximum Gross Vehicle Weight Rating	4,575
Maximum loaded trailer weight (requires Trailer Tow Prep Group)	2,000
Tongue load limit (requires Trailer Tow Prep Group)	225

#### BODY/SUSPENSION/CHASSIS

		iver gas-charged shocks, and stabilizer charged shocks, link-type stabilizer bar
	Power-assisted, rack-and	-pinion (firmer feel on all trim levels)
verall ratio		16.4:1
ırning diameter (curb-to-curb)	(ft), Sport/Limited	35.6/37.2
ırns (lock-to-lock) (17-inch whe		2.9
rake system		
ABS 4-wheel disc hydraulic,	power-assisted, 11.5" vent	ed front/10.3"
solid rear		Std. Limited and/or 4WD system
ABS-ventilated front disc, re	ar drum	Std. 2WD Sport/Latitude
yaw-rate, and lateral-accele	with active wheel speed, v ration sensors, vehicle sta traction control, Brake Ass	rehicle-speed, steering-wheel angle, ibility management with 2-stage sist, Electronic Roll Mitigation, Std.
arking brake type		



**FEATURES** 

STANDARD

#### SPORT

INCLUDES: 2.0L DOHC 16V dual VVT 4-cylinder engine, 5-speed manual transmission with Hill

heated front cloth/vinyl seats, front-passenger fold-flat bucket seat. SPORT FEATURES PLUS: 6-speed automatic transmission with AutoStick,

LATITUDE FEATURES PLUS: 2.4L 16V dual VVT engine, EVIC, heated



BADGE OF HONOR. Jeep Trail Rated" vehicles are designed to tackle

OPTIONS

8 = Both optional and available within a package.  CAPABILITY	Tanas	ก -
Brakes — 4-wheel antilock disc (included with 4WD system)	P	ī
— 4-wheel antilock ventilated front disc, rear drum (2WD only)		
Engine and transaxle — 2.4L DOHC 16V dual VVT 4-cylinder with 5-speed manual (standard on Sport 4x4)	0	
— 2.4L DOHC 16V dual VVT 4-cylinder with 6-speed PowerTech Automatic Transaxle and AutoStick (standard on Latitude 4x4)	0	•
— 2.4L DOHC 16V dual VVT 4-cylinder with Continuously Variable Automatic Transaxle (CVT2L) (included in Freedom Drive II' Off-Road Group)	0	I
— 2.OL DOHC 16V dual VVT 4-cylinder with 5-speed manual (2WD only)		Π
— 2.0L DOHC 16Y dual VVT 4-cylinder with 6-speed PowerTech automatic and AutoStick (2WD only)	0	
— 2.0L DOHC 16Y dual VVT 4-cylinder with CVT2 automatic and AutoStick (2WD only)	0	
4-wheel drive — Freedom Drive I active full-time 4-wheel drive with selectable LOCK mode feature	0	1
— Freedom Drive II active full-time 4WD with selectable LOCK feature. Off-Road mode with Hill Descent Control, of grade-sensing (N/A 2.0L engine) (requires CVTZL automatic transaxle and Freedom Drive II Off-Road Group)	and 0	1
Front-wheel drive — 2WD		
Remote start — Included with 6-speed automatic transmission	0	
Speed control		ı
Steering — Power rack-and-pinion, firm-feel		Ī
EXTERIOR		
Accents — Body-color grille with chrome accents		
— Bright grille		

	SPORT	LATITUDE	IMITED
EXTERIOR continued			Ī
— Body-color liftgate appliqué and front door handles (included in Power Value Group)	Р		٠
Fog lamps — Projector, located in front bumper	ŀ		
Headlamps — Halogen	٠	•	
— Bi-function halogen projector			
— Black bezels	٠		
Mirrors — Body-color power-heated foldaway		٠	
	٠		
Tires — P205/70R16 BSW. All-Season Touring (FWD only)	٠	٠	
— P215/55R18 BSW, All-Season Performance			
— P215/60R17 BSW, All-Season Touring (4WD only)	٠	ŀ	
— P215/65R17 OWL, All-Terrain (N/A 2.0L engine; included with Freedom Drive II Off-Road Group)	Р	В	
— Spare, full-size (included with Trailer Tow Prep Group and Freedom Drive II Off-Road Group; compact spare is standard)	Р	Р	Р
Windows — Power with driver's 1-touch down (packaged with Power Value Group)	Р		
INTERIOR			
Air conditioning — Manual temperature control		·	
— Automatic temperature control			
Assist handles — Passenger (4)	٠	·	
Cargo area — Carpeted load floor			

) = Optional. P = Available within package noted. B = Both optional and available within a package.	SPORT	LATITUDE
INTERIOR continued		
Deep-tinted glass — On rear door, cargo area, and liftgate windows (solar-control standard all on models)		•
Power sunroof — With express open/close, sunshade, and tilt features (included in Sun and Sound Group)		P
Seat coverings — Premium cloth		
		•
Seats — Driver-seat height adjuster (included with Freedom Drive II' Off-Road Group)		•
— Cloth, low-back reclining front buckets with 60/40 fold-flat rear seatback		
— Rear reclining 60/40 split seats and front-passenger fold-flat seatback		
— Leather-trimmed seating with 6-way power driver's seat		
— Heated front seats (cloth/vinyl on Latitude, leather trim on Limited)		•
Outside temperature gauge — Located in odometer		•
115V outlet — To power household items, laptops (150-watt capacity) (12-volt power outlet standard on all models)		٠
SAFETY AND SECURITY		
Air bags <sup>5</sup> — Advanced multistage driver and front-passenger air bags <sup>5</sup>		٠
— Supplemental side-curtain, deploy during a severe-force side impact	٠	٠
	٠	٠
Electronic Stability Control (ESC) <sup>1</sup> — Includes Electronic Roll Mitigation, ABS, Brake Assist, and traction control		•
ParkView <sup>*</sup> Rear Back-Up Camera <sup>3</sup> — Includes Uconnect 430 CD/DVD/MP3/HDD		0

• = Included.

	SPORT	LATITUD	LIMITED
SAFETY AND SECURITY continued			
Remote keyless/illuminated entry — Packaged with Power Value Group	Р		
Sentry Key' Antitheft Engine Immobilizer — Theft-deterrent system with 2 encoded keys			
Tire Pressure Monitoring Display — Instrument-panel warning indicates which tire pressure is too low or too high (included with Security and Cargo Convenience Group)		P	
— Tire Pressure Monitoring Warning Lamp	٠	·	
UCONNECT*			
Uconnect 130 — AM/FM/CD radio with MP3/WMA support and auxiliary input jack for mobile devices			
Uconnect 230 — AM/FM radio with 6-CD/DVD <sup>7</sup> changer, MP3/WMA support, and auxiliary input jack for mobile devices			
Uconnect 430 — AM/FM/CD/DVD/HDD radio with MP3/WMA support, internal hard drive with 28GB storage, 6.5-inch touch screen, SiriusXM Satellite Radio, <sup>2</sup> auxiliary input jack, and Uconnect Voice Command with Bluetooth' (packaged with ParkView Rear Back-Up Camera <sup>3</sup> )		0	
Uconnect 430N — CD/DVD <sup>2</sup> /NAV Radio with Garmin., Navigation, 6.5-inch touch-screen display, internal hard drive with 28GB storage, auxiliary input jack for mobile devices, SiriusXM Satellite Radio <sup>2</sup> with 1-year subscription, and SiriusXM Travel Link <sup>2</sup>			
Audio systems — 4 speakers			
<ul> <li>9 Boston Acoustics' speakers, including subwoofer and 2 flip-down liftgate speakers (included with Premium Sound Group and Sun and Sound Group)</li> </ul>		P	Р
SiriusXM Satellite Radio <sup>2</sup> — Includes 1-year subscription (included with Sun and Sound Group and Uconnect Voice Command)		В	
Uconnect Yoice Command — Hands-free calling with Phonebook Sync, ** Bluetooth, and Voice Command (included with Security and Cargo Convenience Group)	0	0	В
<b>Uconnect Web</b> <sup>9</sup> — Internet connection and WiFi Hotspot, dealer-installed Authentic Jeep Accessory by Mopar,, subscription required; sold separately		0	

3 = Both optional and available within a package.	SPORT	LATITUD	IIMITED
PACKAGES			
All-Weather Capability Group — Includes tow hooks, engine block heater, all-season floor mats, daytime running lamps, P215/65R17 OWL All-Terrain tires, and 17-inch aluminum wheels (4WD only)		0	
Freedom Drive II" Off-Road Group — Includes tow hooks, CVT2L with Off-Road mode and Hill Descent Control with grade-sensing, trailer tow wiring harness, 140-amp alternator, traction control, driver's seat height adjuster, engine oil cooler, floor mats, Hill Start Assist, fuel tank skid plate, brake lock differential, bright exhaust tips, trans/engine oil pan skid plate, Trail Rated' Badge, 17-inch aluminum wheels, OWL tires, full-size spare (4WD only)	0	0	
Premium Sound Group — Includes 9 Boston Acoustics" speakers, subwoofer, and 2 flip-down liftgate speakers		0	0
Power Value Group — Includes speed-sensitive power locks, power windows with driver 1-touch, body-color power heated foldaway mirrors, keyless/illuminated entry, body-color door handles, and liftgate appliqué	0		
Security and Cargo Convenience Group — Includes soft tonneau cover, security alarm, remote start system (requires CVT2L or 6-speed automatic transmission), auto-dimming rearview mirror, universal garage door opener, vehicle information center (std. Limited), Tire Pressure Monitoring Display (std. Limited); daytime running lamps and Uconnect' Voice Command on Limited only		0	0
Smoker's Group — Includes removable ashtray and cigar lighter	0	0	0
Sun and Sound Group — Includes power sunroof with express open/close and sliding sunshade plus sound system with 9 Boston Acoustics speakers, including subwoofer and 2 flip-down liftgate speakers. Also includes SiriusXM Satellite Radio <sup>2</sup> with 1-year subscription		0	0
Trailer Tow Prep Group — Includes engine oil cooler, full-size spare tire, and trailer tow wiring harness (N/A with 2.0L engine). Additional Jeep, Towing Accessories may be required		0	0
Mopar, Trailer Tow Group — Includes Class III receiver hitch	0	0	0
Mopar Interior Appearance Group — Includes Mopar cargo area liner, premium floor mats with logo, T-grip shifter, Mopar bright pedal kit, bright door entry guards (available with Dark Slate Gray interior)	0	0	0
Mopar Chrome Accents Group — Includes Mopar chrome fuel filler door, chrome exterior mirrors	0	0	0



6-SPEED TRANSMISSION

- > The all-new PowerTech 6-speed automatic transmission brings a smoother, quieter ride regardless of whether you're traveling road or trail.
- > A low first gear helps provide quicker takeoffs while a tall top gear is perfect for relaxed highway cruising.
- > A stepped shift schedule across all 6 gears is designed for optimal city fuel efficiency. A fill-for-life design helps reduce maintenance costs.



### CAPABLE ENGINE CHOICES.

Attach the new PowerTech to any of Compass's technologically advanced, powerful, and fuel-efficient engines, and you'll be rewarded with an improved ride.



DELVE DEEPER INTO THE JEEP. BRAND WITH AN EXPANSIVE ARRAY OF SOCIAL MEDIA, SHOPPING, AND OWNER RESOURCES. PLUS, DISCOVER ONE-OF-A-KIND EVENTS THAT CAN CREATE LIFELONG CONNECTIONS. EXPAND YOUR ADVENTURES IN EVERY DIRECTION BY VISITING JEEP.COM



WARRANTIES. Jeep vehicles are covered by a 3-Year or 36,000-Mile Basic Limited Warranty (excludes normal maintenance and wear items), as well as a 5-Year or 100,000-Mile Powertrain Limited Warranty that is fully transferable. See your dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty.



AUTOMOBILITY. Chrysler Group LLC's Automobility Program provides aftermarket reimbursement incentives on adaptive vehicle upfit equipment to help provide safe and reliable vehicle modifications, enhancing accessibility for all people. For more information, call (800) 255-9877 or visit chryslerautomobility.com



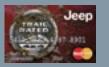


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MOPAR OWNER CONNECT.™ Your Jeep vehicle ownership gives you the credentials to access a secure "owners only" Web site. Once registered, you'll gain online access to your service records, extensive vehicle information, and exclusive special offers. Owners are invited to register their Jeep vehicle at moparownerconnect.com



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JEEP<sub>®</sub> BADGE OF HONOR. Introducing a new online community that invites off-roading fans to sign in, sign up, download the smartphone app, and check in to legendary off-road trails across the USA earmarked by Jeep Badge of Honor. Members can discover special trails and maps, earn Trail Points and ranks within the community, share photos, and learn more about Jeep Trail Ratings.

Connect with adventurous, like-minded friends at jeep.com/badge-of-honor



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review of what you need to know about your Jeep vehicle. Experience visual and interactive demonstrations of the entire lineup, gaining access to product information at your fingertips, wherever you go.



JEEP SOCIAL ADVENTURES. Expand your horizons to include authentic and active Jeep online communities. Post stories, share photos, watch videos, and get the latest news from Jeep gearheads and engineers. Fellow Jeep enthusiasts are waiting to hear from you on Facebook (facebook.com/Jeep), Twitter (twitter.com/Jeep), Google+

(plus.google.com/+Jeep), Instagram (instagram.com/Jeepofficial), Pinterest (pinterest.com/Jeep), and YouTube (youtube.com/The Jeep Channel). Tune in, turn us on, and get out into the virtual world where thrilling adventures are happening every single day.



JEEP JAMBOREES. For those who are driven by an adventurous spirit, we invite you to join us on the trail. You can head for parts unknown or return to fun, familiar places. Jeep Jamboree USA offers off-road adventure weekends that bring together the outdoors, down-to-earth people, and their Jeep 4WD

vehicles. We invite you to explore America's remote backcountry, where great friendships and memories are made.

(1) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with nonditions. Always wear your seat beht. (2) Sintus/M service a three and of the trial subscription, sold separately after 12-month trial included with whiche purchase. If you decide to continue your Sintus/M service at the end of the trial subscription, the plan you choose will automated and bill at the current rates until you carefully, consistent with nonditions. Always wear your seat beht. (2) Sintus/M service at a warning that the current rates until you can call sintus/M and all related marks and logos are trademarks of Sintus/M Traffic adaption in the seat reast sintus worn, or the seat seat in the seat reast and all related marks and logos are trademarks of Sintus/M Radio Inc. (3) Always look before proceeding, electronic drive aid is not a substitute for conscientious driving, always be aware of your surroundings. (4) Always sit properly adjusted. Never place anything in front of the head restraint, (5) The Advanced Front Air Bags in this vehicle are certified to the new U.S. Federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seal. Infants in rear-facing phili restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly, (6) Do not attempt water fording unless depth is known to be less than 19 inches. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always offire carefully, Subscription required. (7) Inchestor of Pombe and Subscription required. (8) MasterCard is a resistered trademark of MasterCard international Incor

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