2017 CHEROKEE
BEST-IN-CLASS 4x4 CAPABILITY / JEEP SELECT-TERRAIN® TRACTION MANAGEMENT SYSTEM™ / 30 HWY MPG† / COMMANDVIEW® DUAL-PANE PANORAMIC SUNROOF† / AWARD-WINNING UCONNECT® TECHNOLOGY / WORLD-CLASS INTERIOR CRAFTSMANSHIP / 9-SPEED AUTOMATIC TRANSMISSION / JEEP CARGO MANAGEMENT SYSTEM / 10 STANDARD AIR BAGS$ / SELECT-SEDC™ CONTROL† / 7-INCH MULTI-VIEW DISPLAY† / UCONNECT® NAV† / INTEGRATED VOICE COMMAND® WITH BLUETOOTH® / ADVANCED LED LIGHTING TECHNOLOGY / DAYTIME RUNNING LAMPS (DRLs) / UCONNECT ACCESS® APPS / MULTIPLE STORAGE AND CUBBY AREAS / WIRELESS CHARGING PAP / FOLD-FLAT FRONT PASSENGER SEAT WITH UNDER-CUSHION STORAGE / 60/40 SPLIT-FOLDING RECLINING REAR SEATS / FORE/AFT ADJUSTABLE REAR SEATS / ALPINE® PREMIUM AUDIO SYSTEM™ / PARKVIEW® REAR BACK-UP CAMERA® / PARALLEL AND PERPENDICULAR PARK ASSIST™ / HEATED STEERING WHEEL® / SIRIUSXM® SATELLITE RADIO® / KEYLESS ENTER 'N GO™ / ADAPTIVE CRUISE CONTROL WITH STOP AND GO (ACC STOP)™ / HEATED AND VENTILATED FRONT SEATS® / BEST-IN-CLASS® TOWING / BLIND SPOT MONITORING (BSM)™ / LANESENSE® LANE DEPARTURE WARNING WITH LANE KEEP ASSIST (LKA)™ / HD HEADLAMPS

*A note about this brochure: all disclaimers and disclosures can be found on the inside back cover. †Available. ‡30 hwy MPG may vary. See real-world driving results. Actual mileage may vary. §Not intended for use by the driver while the vehicle is in motion. Always drive carefully.
A BEAUTIFUL ADVENTURE FOR ALL WHO ASPIRE.

ENTER THE WORLD OF THE 2017 JEEP CHEROKEE.
AUTUMN ARRIVES SHOWCASING AN IMPRESSIVE VIEW, EVERY DAY IS UNMATCHED. FROM A JEEP® CHEROKEE POINT OF VIEW, YOUR DRIVE ENHANCES THE SCENERY. A STUNNING ARRAY OF REFINED APPOINTMENTS OFFER SOLID COMFORT WITHIN YOUR EVER-CHANGING WORLD.
TRAILHAWK® IN RHINO

WELL-ACCOMPLISHED. Freedom is well within reach when your Cherokee is equipped with available Jeep® Brand 4x4 capability. Cherokee's legendary 4x4 systems are supported by a disconnecting rear axle that can seamlessly transition into and out of four-wheel drive at any speed, adding a welcome gain in efficiency. Now every adventure holds all kinds of possibilities. You'll keep moving forward without worries, welcoming all road conditions and all the amazing views encountered along the way.
A Refined Experience. Bearing an exclusive nameplate reserved for exceptionally appointed Jeep® Brand vehicles, we introduce Cherokee Overland®. Arriving featuring an interior crowned with extraordinary standard amenities and driver-focused capability. A stunning interior, crowned with soft-touch leather-trimmed instrument panel and ventilated seats, stimulates the senses. High-gloss Zebrano wood adorns the leather-wraped steering wheel. The Alpine® Premium Audio System and Uconnect® 8.4 NAV put you in control of cutting-edge sound, connectivity and technology systems. Acoustic windshield and front-door glass, plus the Premium Insulation Group, deliver a ride devoid of outside noise and wind interference, unless invited by opening the available CommandView® Dual-Pane Sunroof.

OVERLAND INTERIOR IN PANAMA PEARL/JEEP BROWN OVERLAND IN DEEP CHERRY RED CRYSTAL PEARL
FORMIDABLE FORCES ARE LESS OF A CHALLENGE AND MORE OF AN INVITATION. WHEN SNOW AND ICE MAKE AN IMPRESSIVE ENTRANCE, CHEROKEE IS PREPARED TO ACT AS THE PERFECT HOST. ACCOMMODATIONS ARE ALWAYS INVITING AND WELL-SUITED TO EXCEED EXPECTATIONS.
N O B L E  A M B I T I O N . The challenges of winter hold nothing over Jeep. Conceived to tackle the most extreme conditions, the Trail Rated® Cherokee Trailhawk® takes on the instincts of a natural predator, with a standard 2.4L Tigershark® MultiAir®2 I-4 engine and 56:1 crawl ratio. It’s paired with the Jeep Active Drive Lock 4WD system, providing the strength and capability needed to overcome the most severe on- and off-road conditions. The lifted suspension and skid plates help protect the undercarriage that gives Trailhawk its amazing natural abilities.
A VIRTUOSO IN ITS ELEMENT.

When you’re a natural athlete, you don’t have to think about “how” you perform — your ability moves you forward to meet every challenge with ease. The Selec-Terrain® Traction Management system, with the class-exclusive 11-Selec-Terrain dial, is included on every Cherokee equipped with 4WD, handing over the natural ability to tackle the toughest conditions out there. Choose from up to five modes: Auto, Sport, Snow, Sand/Mud, and available Rock. When you’re competing with winter’s formidable conditions, go for the Cold Weather Group, a team of bundled features that give you real advantages including heated mirrors, steering wheel and front seats, plus remote start and windshield wiper de-icer.

TRAILHAWK® IN HYDRO BLUE PEARL
Experience the fresh, the new, the original, as they’re reimagined in real time. The world comes to life and you see it from an unprecedented perspective. That’s what Cherokee brings: moments as inspired as a cool spring day.
STYLE, GRACE AND CONFIDENCE.

There are no false ways that Cherokee veterans you see in service are
always protected. Manage and enjoy freedom in your own way as Trailhawk or
rear suspension systems and rear MacPherson struts bring your
Jeep Cherokee®. Electronic Stability Control® (ESC), Electronic
Roll Mitigation (ERM) and Hill Start Assist keep you confident and
comfortable. Electronic Advanced Drive-Safe® Technology provides
more control with the available CommandView® Sunroof and
assures the unique perspective that Jeep Cherokee delivers.

OVERLAND® IN DIAMOND BLACK CRYSTAL PEARL
LIMITED INTERIOR IN NEPAL – BLACK/LIGHT FROST BEIGE

SOUND TECHNOLOGY. You’ll be moved by the music quality emanating from the sophisticated premium Alpine® nine-speaker sound system with a 8-inch subwoofer, and informed by the vehicle alerts and performance data presented on the available 7-inch Multi-View Display Cluster. The available Uconnect® 8.4 NAV radio offers 3-dimensional navigational maps and travel data on its impressive, full-color best-in-class11 8.4-inch touchscreen. Uconnect is an award-winning system offering a full menu of intuitive apps and entertainment services, including SiriusXM® Satellite Radio, integrated voice commands with Bluetooth®, and can even connect your vehicle to available Wi-Fi® and to your smartphone.

CAPABILITY AND STYLE. Cherokee Limited commands attention and the road. It features an elegant chrome-surrounded seven-slot grille with active grille shutters, fog lamps, automatic high intensity Discharge (HID) Headlamps and 150-daytime running lamps (DRLs). Body-color power, manual foldaway mirrors with heating elements, passenger, lamps and supplemental turn signals, and chrome finished 17-inch alloy wheels add to the vehicle’s signature appearance. Bright roof rails are a crowning feature that prove useful for bringing more along on adventurous travels. Limited’s interior puts standard luxury features, all in one, such as heated front seats, a heated leather-wrapped steering wheel and a best-in-class11 6-inch full-color touchscreen radio.
Rise with the sun
and spend the
day making good on a
promise. Go to that
place that's been out
of reach, but never
far from your mind.
Cherokee takes you on
travels once imagined
and now well within
view. This is living the
dream—times ten.
ASSURED CONFIDENCE – Cherokee’s long list of standard and available safety and security systems allow peace of mind to ride alongside you. Its 10 standard air bags are away at the ready. Advanced, optional systems like Blind Spot Monitoring (BSM), LaneSense® Lane Departure Warning with Lane Keep Assist (LDW+), Full-Speed Forward Collision Warning with Active Braking (FSFW+), and Adaptive Cruise Control (ACC STOP) offer additional support. Roadside emergency aid is just the push of a button away, with available Uconnect® Access services like 9-1-1 Call and Roadside Assistance Call.
LIMITED IN VESUVIO — JEEP ® BROWN / INDIGO BLUE TRAILHAWK ® IN FIRECRACKER RED

AUTHENTIC CAPABILITY MAKES EVERY SEASON LEGENDARY.
DRIVETRAIN

JEEP ACTIVE DRIVE I

Major systems auto-engaged: Brake traction control, including throttle control, transmission and antilock brakes. Jeep Active Drive I also includes brake traction control and a seven-speed automatic transmission. The system allows drivers to select the best drive mode for their conditions and driving style. It delivers additional power at low speeds or moves the vehicle with ease. Yaw correction is automatic as well.

JEEP ACTIVE DRIVE II

Major systems auto-engaged: Brake traction control, including throttle control, transmission and antilock brakes. Jeep Active Drive II also includes brake traction control and a seven-speed automatic transmission. In this mode, the system allows drivers to select the best drive mode for their conditions and driving style. It delivers additional power at low speeds or moves the vehicle with ease.

SELECT-TERAIN® TRACTION MANAGEMENT SYSTEM

Every vehicle bearing a Trail Rated® badge is designed and built to go anywhere. To help ensure optimal dynamics to best suit the conditions, Selec-Terrain does all the work, including throttle control, transmission and antilock brakes.

AUTO: In this mode, Selec-Terrain® automatically adjusts the vehicle bearing a Trail Rated® badge to handle a more aggressive driving style. You're automatically tuned to climb steep hills and crawl over boulders at a very safe speed. Available.

SNOW: Adjusts for ultimate performance over winter and snow-covered surfaces; maximizing vehicle stability and improved traction. Adjustable on MacPherson struts and 4-link rear suspension. Available.

SPORT: Fine-tunes the sport driving experience for aggressive driving. Standard on all Jeep Cherokee Trailhawk® models.

ROCK: Trail Rated® with Low-Limit tires for extreme off-road use.\footnote{Overland models or Trailer Tow Prep Package for 3.2L V6 with Trailer Tow Group.}

SELEC-LOC® AXLE

Standard: Includes a torque biasing differential and a 2.72 final drive ratio (when equipped with available Mopar® 2.73 axle ratio) for improved traction and safety navigating the road ahead. Standard on Trailhawk.®

2.4L TIGERSHARK® 160HP/166LB-FT I-4 ENGINE

With its 2.4L TIGERSHARK® 160-hp/166-lb-ft of torque, the Tigershark® I-4 engine burns clean and lean while delivering a fuel economy of 25 and 31 miles per gallon, depending on conditions.

3.2L PENTASTAR® V6 ENGINE

With its 2.4L TIGERSHARK® 160-hp/166-lb-ft of torque, the Tigershark® I-4 engine burns clean and lean while delivering a fuel economy of 25 and 31 miles per gallon, depending on conditions.

TOW-PULL® PERFORMANCE GROUP

Includes the Trailhawk Jeep® Active Drive Lock 4WD system with a ratio of 56:1 when paired with the available 3.2L V6 engine.\footnote{Rated at 2,000 lb when equipped with available Mopar® High Clearance and Warrior® lift kits.}

TOWING PULL: A patented system, the Trailhawk® Trail Sabot™ hitch system is designed to deliver additional power at low speeds or move the vehicle with ease.

INDIPENDENT SUSPENSION SYSTEM

Includes Selec-Terrain® and an electronic Panhard bar, which allow independent suspension movement and yield a bolder-pounding crawl ratio of 56:1 when paired with the available 3.2L V6 engine. A driveline neutral switch takes its 184 hp and 171 lb-ft of torque and delivers seamless operation in and out of 4WD. Standard on Trailhawk.®

MULTI-SEATER® 5-SEAT CUSHION MODE

Includes 2nd row fold-down seat, with seatback storage to handle a more aggressive driving style. You're automatically tuned to climb steep hills and crawl over boulders at a very safe speed. Available.

JEEP® 9-SPEED AUTOMATIC TRANSMISSION

The 9-speed automatic transmission seamlessly shifts, with precise acceleration and deceleration. A unique set of 4th and 5th overdrive ratios help accelerate on steep hills and crawl over boulders. Standard on Trailhawk.®

D R I V E T R A I N

MAXIMUM TRAILER WEIGHT RATINGS

Based on 2016 EPA-estimated 4x2 21 city mpg/32 hwy mpg. Actual mileage may vary.\footnote{Based on 2016 EPA-estimated 4x2 21 city mpg/30 hwy mpg.}

4,000 lb

4,500 lb

MAXIMUM TRAILER WEIGHT OVERALL LOAD LIMITS

Based on 2016 EPA-estimated 4x2 21 city mpg/32 hwy mpg. Actual mileage may vary.\footnote{Based on 2016 EPA-estimated 4x2 21 city mpg/30 hwy mpg.}

2,400 lb

2,000 lb

3,600 lb

4,000 lb

SANDING: Maximizes new-speed functionality by allowing additional attention via specifically tailored chassis, drivetrain and transmission idle.

SNOW: Adjusts for ultimate performance over winter and snow-covered surfaces; maximizing vehicle stability and improved traction. Adjustable on MacPherson struts and 4-link rear suspension.

SPORT: Fine-tunes the sport driving experience for aggressive driving. Standard on all Jeep Cherokee Trailhawk® models.
The Cherokee's sculpted interior has been designed for absolute beauty, with rich materials like available premium Nappa leather with contrast stitching, flowing surfaces with soft-touch textures and leading-edge technology within easy reach.

**CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY**
A steering wheel button instantly scrolls through a selection of vehicle data displayed on a 7-inch screen, including navigation, capability data, performance statistics, vehicle dynamics and alerts. Available.

**HEATED AND VENTILATED SEATS**
Quick warmth on cool days and welcome relief when temperatures rise — a small fan gently circulates cool air via perforations within the front seat coverings. Available.

**COMMANDVIEW® DUAL-PANE PANORAMIC SUNROOF**
It's more than an amazing way of looking at the world; it can take you to a new world altogether. Opt in for the available CommandView® Dual-pane Panoramic Sunroof and passengers in all rows will get more from every adventure, anywhere they go.

**DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL (ATC)**
Constantly adjusts air temperature inside the cabin to create separate customized environments for the driver and front passenger. Available.

**REMOTE START**
Just press the button on your fob a few minutes prior to takeoff, from as much as 200 feet away. You're ready to roll with a nicely heated or cooled cabin. Available.

**KEYLESS ENTER ’N GO™**
No more fumbling for keys to get going. Keep the key fob in your purse or pocket and you can simply grab the door handle, climb in, press the brake and press a button. Available.

**PREMIUM AUDIO SYSTEM**
Audiophiles can opt for Cherokee's premium 9-speaker sound system, designed in tandem with Alpine,® the leading manufacturer of high-performance mobile electronics. The system's 11 channels pump sound by way of 506 watts of power for a dynamic soundtrack to your every musical journey.

**PARKING ASSIST**
Automatically checks for obstructions and warns you of any detected potential hazards. Available.

**DOWNSIGHT™ VERSATILITY**
The available RearView BackUp Camera provides an automated view of the vehicle rear when in reverse, making parking and backing up a breeze.
YOUR WORLD ENRICHED BY GREAT CONNECTIONS

UCONNECT® BRINGS A WIDE RANGE OF COMMUNICATION AND ENTERTAINMENT SERVICES STRAIGHT INTO YOUR VEHICLE, ALL BUNDLED TOGETHER WITHIN A ROBUST SYSTEM. WITH SO MANY CONVENIENT OPTIONS TO CHOOSE FROM, DISCOVER HOW YOU WOULD LIKE TO CONNECT AT DRIVEUCONNECT.COM

FEATURES

GALLERY

UCONNECT® YOUR WORLD ENRICHED BY GREAT CONNECTIONS

RADIO There are no cords at this station. But we've got just about everything else, including 150 channels of satellite radio content. With exclusive entertainment, sports, comedy, news and commercial-free music, when SiriusXM® meets Uconnect®, it really sings. Additionally, stream from your desktop or download the free SiriusXM® app on your smartphone or tablet and enjoy All Access® when out of your vehicle. It's all included in your first-year trial.

PHONE Prioritize different phones so multiple drivers can connect and call. Uconnect syncs with your compatible phone's contacts, allowing you to call by name and view your contact's name on the touchscreen display. Route all incoming calls to voice mail and suppress text message notifications by enabling the "Do Not Disturb" feature when you need to keep your full attention on the road.

INTEGRATED VOICE COMMAND 2 WITH BLUETOOTH®
Access a favorite playlist on your music player or USB drive with simple voice commands. Ask for directions to a certain address. Or make a call. No problem. Siri® Eyes Free® responds to natural language commands, so controlling your compatible iPhone® and your vehicle's sound system and entertainment options is easy and effortless.

UCONNECT® 8.4:
With its large, 8.4-inch full-color touchscreen, this available Uconnect system offers Integrated Voice Command® with Bluetooth®, 3D navigation, SiriusXM® radio® (1-year trial), Uconnect Access® (1-year trial), SiriusXM® Travel Link® (with 5-year trials) joined by:

DRAG & DROP MENU BAR lets you highlight your top six favorite features and services so they're always in sight.

DO NOT DISTURB removes distractions from calls and texts. Route all incoming calls to voice mail and suppress texts, see a visual prompt of incoming calls and texts, or send an automated reply.

SIRI EYES FREE® uses Integrated Voice Command® with Bluetooth® to access 12 hands-free® features (compatible with Apple iPhone® 4s or later). Dictate and send emails, set reminders, access turn-by-turn directions, post to social media and more.

YELP® will find it for you. Looking for a burrito joint that's open? A pub nearby? A boutique to buy a new pair of jeans? Yelp® is here to help. Use it to search for places to eat, shop, drink, relax and play.

NAV Enter your destination with just your voice — the route is calculated in seconds and displayed on the spacious 8.4-inch touchscreen. Then get turn-by-turn audio directions, so your eyes can stay devoted to the road. SiriusXM® Traffic® will inform and reroute you at your choosing. You can even look up local fuel prices and weather using SiriusXM® Travel Link®.

WI-FI Expand your options by turning your vehicle into an on-demand Wi-Fi® Hotspot. Purchase by day, month or year, after you register for Uconnect® Access®. Simply turn on your signal, connect your devices and go. Available.

CONTROLS Via the touchscreen, you can adjust your seat or your cabin temperature, select a new music station or make a call. So sit back, get comfortable and experience all the ways Uconnect® makes the ride more enjoyable.

THIS AVAILABLE SUITE OF FEATURES AND SERVICES IS THE NEXT GENERATION OF IN-VEHICLE CONNECTIVITY, WITH THE EASE OF INTEGRATED VOICE COMMAND® WITH BLUETOOTH® AND FINGERTIP CONTROL.

> 9-1-1 CALL
> ROADSIDE ASSISTANCE CALL
> STOLEN VEHICLE ASSISTANCE
> THEFT ALARM NOTIFICATION
> VOICE TEXTING (NOT COMPATIBLE WITH iPHONE®)
> WI-FI HOTSPOT
> INSTANT IN-VEHICLE ASSIST
> UCONNECT® ACCESS APP: Remotely lock or unlock your vehicle, start the engine, or sound the horn and flash the lights.
> YELP®*: Find restaurants and other businesses, sorted by rating and location.
> SEND 'N GOTM
> VEHICLE FINDER

*Certain features are not available while the vehicle is in motion.
SAFETY AND SECURITY

1. **10 STANDARD AIR BAGS**
   - Full-length side-curtain driver and front-passenger inflatable knee bolster air bags, seat-mounted for front and rear occupants, side thorax air bags and advanced multistage front air bags all work in tandem to help provide protection. Standard.

2. **FULL-SPEED FORWARD COLLISION WARNING WITH ACTIVE BRAKING (FSFCW+)**
   - Sensors detect when Cherokee may be approaching another vehicle too rapidly and send an audible and visual alert to the driver, along with providing 1.5 seconds of brake assistance if the driver does not react in time. Available.

3. **LANESENSE® LANE DEPARTURE WARNING WITH LANE KEEP ASSIST (LDW+)**
   - Provides a visual and audible warning should the vehicle drift outside of lane boundaries or if the driver's hands are off the wheel. Available.

4. **PARALLEL AND PERPENDICULAR PARK ASSIST**
   - This active guidance system controls steering automatically using ultrasonic sensors that help you ease into parking spots. Includes ParkSense® Front and Rear Park Assist sensors. Available.

5. **ADAPTIVE CRUISE CONTROL WITH STOP AND GO (ACC STOP)**
   - Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The system automatically adjusts cruising speed to maintain a preset distance between you and the vehicle ahead and can bring Cherokee to a complete stop without driver intervention to help avoid a collision. Available.

6. **BLIND SPOT MONITORING (BSM) AND REAR CROSS-PATH DETECTION**
   - These systems monitor the space between you and other drivers. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime. Available.

7. **RAIN BRAKE SUPPORT**
   - This system automatically helps maintain optimal braking by keeping brake rotors dry in rainy conditions, with assistance from ESC. Standard.

8. **TRAILER SWAY CONTROL (TSC)**
   - Crosswinds and traffic hold no sway over you and your payload. As part of ESC, TSC helps keep you and the toys you tow safely on course.

9. **ELECTRONIC STABILITY CONTROL (ESC)**
   - A network of safety sensors helps maintain vehicle control, providing instant aid should they detect you're veering off your intended path. ESC coordinates Electronic Roll Mitigation (ERM), antilock brake system (ABS) and Brake Assist, All-Speed Traction Control and available Trailer Sway Control (TSC), calling upon them as needed. Standard.

10. **ELECTRONIC ROLL MITIGATION (ERM)**
    - As an extension of ESC, ERM uses sensors to anticipate potential risk situations. If things get rough, ERM takes immediate action to help you maintain control and stability. Standard.

11. **UCONNECT® ACCESS WITH 9-1-1 CALL AND ROADSIDE ASSISTANCE CALL**
    - Provides a direct connection with two buttons conveniently located on the rearview mirror. Press “9-1-1” to reach a 9-1-1 call center or push “Assist” to quickly summon roadside help. Available.

12. **PARKVIEW® REAR BACK-UP CAMERA**
    - Back out safely with grace. This system helps bring previously hidden rear objects to your attention, either on-screen or with an audible warning, in good time to react. Available.
WHEN ONE ADVENTURE ENDS, ANOTHER BEGINS.