WITH DETERMINED PERSEVERANCE, FAR-REACHING CAPABILITY.

ENJOY BEST-IN-CLASS OFF-ROAD PERFORMANCE WITH THE 2017 JEEP® WRANGLER.
FIND YOURSELF IN THE CENTER OF BLAZING, FRESH-AIRED COLOR. LOSE YOURSELF WITHIN FORESTED WHISPERS AND LIGHT; ONCE HIDDEN, NOW FOUND. THE BEST WAY TO EXPERIENCE FREEDOM IS TO START SEARCHING. NOTHING STANDS IN YOUR WAY WHEN JEEP® WRANGLER IS YOUR GUIDE.
Where others may turn back, Jeep ® Wrangler ® stands. Its Trail Rated ® capability helps push poverty through the other side and claim the wonder that awaits. Virtually nothing can stop a hero like Jeep Wrangler ® Rubicon. This off-road master is outfitted with the rugged Rock-Trac ® 4x4 system and Tru-Lok ® locking differentials, backed with authentic Jeep ® Brand-engineered parts, and systems engineered to ensure performance that inspires you to uncover thrilling inspirations.
OPEN-AIR FREEDOM. Nothing says open-air freedom like a Wrangler with its top down. Choose the style that you prefer: Soft Top and Soft Top with Premium Sunrider® Soft Top or Freedom Top. Both feature photosensitive automatic headlamp control and an available Freedom Top hardtop, ensuring comfort in the sun or supposing skies. Take a seat in the plush, high-back bucket seats with integrated 7-inch touch-screen Uconnect® infotainment system, including the Mazda auto-dimming rear view mirror and a SiriusXM® Travel Link® subscription. Increase your audio experience with the Alpine® Premium Sound System, designed to keep you entertained and in touch.
IN THE DEPTHS OF WINTER, THERE’S SOMETHING BIG ABOUT LIVING IN THE EXTREME. FOR A WRANGLER, IT’S ALL ABOUT GOING BEYOND AND DISCOVERING THAT UNDERNEATH THE OBVIOUS LIES THE EXTRAORDINARY. A MOMENT OF STUNNING STILLNESS IS MAGNIFIED INTO PERMANENT BRILLIANCE, NEVER TO BE FORGOTTEN. YOU’LL UNCOVER A BOLD, AMAZING WORLD — ONE THAT YOU CAN ONLY SEE FROM THE INSIDE OF AN AUTHENTIC JEEP® WRANGLER.
TRAIL RATED HERO - it’s the standard by which the authentic capabilities of 4x4 vehicles around the world are measured. To earn a Trail Rated® badge, authentic 4WD mastery must be proven. Every Wrangler on the planet has earned the right to bear the Trail Rated® badge of honor. On the road or on the trail, Wrangler works to safely take you through the challenges Mother Nature sets before you. Let best-in-class approach, departure, and breakover angles take you where the map says you cannot go.
HERITAGE RIDES STRONG. The iconic design elements of today’s Wrangler were born during the great pursuit of freedom, when hinges and latches helped keep the original Willys MB running strong. These elements have been passed down from the Willys since. Strength of purpose has always been at its core. Today, we have a more modern vehicle incorporating a body-on-frame design and a heavy-duty suspension system that features solid axles and tunable monotube shock absorbers. Together, these strong features hold you up as the wind whips of a more relaxed feel at higher speeds. Wrangler Rubicon is your quest for open-air freedom realized, ready to unite drivers and their dreams of freedom.
WHEN THE WARMER DAYS OF SPRING APPEAR, THE FREEDOM TO EXPLORE WITH WRANGLER PUTS NEW OPTIONS AT HAND. THE ABILITY TO DO MORE, BE MORE, GIVE MORE TURNS LIFE INTO A BOUNDLESS ADVENTURE. FROM THE STORIED PAST, A LEGENDARY FUTURE IS BORN. WITH ENDLESS POSSIBILITIES ALL AROUND, THE WORLD IS YOURS FOR THE TAKING.
SAHARA ® IN BLACK MCKINLEY LEATHER TRIM AND LIGHT SLATE GRAY ACCENT STITCHING

ADVENTUROS LY CIVILIZ E D. From the available leather-wrapped, leather-wrapped steering wheel with the available hands-free communication and audio controls to Wrangler's weather-resistant surfaces and wash-out interior with drain plugs, you're traveling with an array of creature comforts and services worthy of a hero. See the world from a very commanding view, inside a cabin that offers just as much capability as any Wrangler 4x4 system. Cubbies and map pockets, interior courtesy lights, cup holders, and an available electrochromatic rearview mirror are just the beginning of a list of standard and available features that add more function to your everyday fun.

WILLYS WHEELER IN FIRECRACKER RED
The long days of summer invite you to get lost in the moment in the driver’s seat. Get out and search for destinations that invite you to play. Take like-minded enthusiasts along for the ride and take on the world with the wind in your hair. Let the fresh air be your guide.
Support Your Freedom. Legendary heroic capability never lets you down. At its core lies the very heart of true Jeep® Brand DNA, where real adventure is born. The available Rock-Trac® 4x4 system, with its 4:1 lower-gear ratio, supported by Dana® 44 front and rear axles with Tru-Lok® locking differentials, has taken traction to legendary levels. The front axle sway bar disconnect gives you the freedom to take on off-road challenges with confidence. And delivering the power to take you up, over and beyond is the legendary brawn of the Pentastar® 3.6L V6 engine with Variable Valve Timing (VVT) that churns out 285 hp with 260 lb-ft of torque. Best of all, you’ll enjoy best-in-class towing and best-in-class highway fuel economy.
PACK IT IN: True to Wrangler tradition, efficiency doesn’t require sacrifice. A rear seat that folds down and tumbles into the floor to create a very roomy space for luggage, gear, coolers and lots more. The four-door Wrangler Unlimited can transport up to five adults with room for gear stashed behind the rear seat. Properly secure all cargo.
**DRIVETRAIN**

1. **BEST-IN-CLASS TOWING**
   - The Wrangler can pull up to 3,500 lb of toys when properly equipped with 3.73 axle ratio and available Trailer Tow Package, while the Wrangler Unlimited can confidently tow up to 3,500 lb when equipped with the available factory-installed Max Tow Package.

2. **5-SPEED AUTOMATIC TRANSMISSION WITH AUTOSTICK**

3. **TRAIL RATED®**
   - Every Jeep vehicle bearing a Trail Rated badge is designed and built to Go Anywhere, Do Anything® and perform with exceptional 4x4 capability. Each must successfully pass five performance test categories: Traction, Articulation, Maneuverability, Ground Clearance and Water Fording.

4. **3.6L PENTASTAR® V6 ENGINE WITH VARIABLE VALVE TIMING (VVT)**
   - This engine delivers the power to match Wrangler's legendary brawn. Boasting 285 horsepower with 260 lb-ft of torque, this efficient road master is cast from lightweight aluminum and sips regular-octane gas. Standard.

**FEAT URES GALLERY**

2. **TWO-PIECE STRUCTURAL OIL PAN**
   - A two-piece oil pan is comprised of a steel lower portion for impact resistance and an upper aluminum section for improved weight savings.

3. **ROCK-TRAC® 4x4 SYSTEM**
   - At the heart of the masterful capability of Wrangler Rubicon® beats one of the world’s foremost four-wheel-drive systems. It delivers extreme rock-crawling ability, thanks to the 4:1 low-gear ratio. With the crawl speed at 1.2 mph, it’s easy to traverse rocky landscapes and climb over obstacles. Standard only on Rubicon.

4. **DANA® 44 HEAVY-DUTY SOLID AXLES**
   - With massive pinion bearings, large pinion bore size and above-minimum pinion seating for increased strength, these Dana 44s are built to withstand the rough roads. Standard only on Rubicon.

**OFF-ROAD CAPABILITY**

2. **ROCK RAILS**
   - Extra-tough body-mounted rails provide additional rocker panel protection. Standard only on Rubicon.

3. **FRONT SWAY BAR DISCONNECT SYSTEM**
   - Flip a switch and the sway bar disengages when driving under 18 mph in 4WD-low (4LO) mode. This allows the front suspension to travel up to 25 percent farther on Rubicon than on Sport and Sahara® models. Standard only on Rubicon.

4. **HEAVY-DUTY SUSPENSION**
   - Solid axles with locating arms, track/stabilizer bars, coil springs, front steering damper and rear Monotube shock absorbers are firm at low speeds and plush enough at higher speeds. Standard on Sahara. A performance suspension is standard on Rubicon.

**STEERING PRECISION**

- Wrangler features a steering linkage and recirculating-ball steering gear for exceptional precision in steering. A recalibrated rear end-and-rail assure tighter, more responsive handling at all speeds. (Standard only on Rubicon.)
WHEN IT COMES TO OPEN-AIR DRIVING, NOTHING TRANSFORMS LIKE WRANGLER.

1] **SUNRIDER® SOFT TOP**
Let the sun shine in with this easy-to-use fold-back sunroof feature and its special three-ply fabric that’s quiet and watertight. Standard. A premium Sunrider® Soft Top adds further durability and includes an easy-to-wash dust blocker that expedites your top to tip-top shape. Available.

2] **FREEDOM TOP® HARDTOP**
Strong, secure, and available in Black or your exterior paint color of your Wrangler Sahara® or Rubicon. A three-piece modular design lets you bring in the sun as you see fit: remove one front panel or both, or leave them in place and remove the main rear portion. A convenient padded storage bag for the removable panels is included.

3] **REMOVABLE DOORS**
Full-framed doors with aluminum-forged hinges come standard on all models. Or opt for half-framed doors for the ultimate in open-air freedom.

4] **FOLD-DOWN WINDSHIELD**
This unique feature is useful during off-roading, helping the driver to keep a clear eye on the trail ahead. Double-duty frame finishes ensure maximum protection from weather elements by opening the windshield.

**FEATURES GALLERY**

5] **INNER GLOW**
Convenient interior courtesy lights illuminate front footwells and cup holders, while an available electrochromatic rearview mirror automatically darkens to help reduce the blinding glare.

6] **DETAILED PRIDE**
Jeep® Wrangler is finely wrought with design details that are purposely placed and carefully crafted. Substantial bezels and knobs, robust stitching and heritage-stamped grab handles are all proof that Wrangler is ready to endure years of heavy use.

7] **KEEP IT CLEAN**
Grab the gear and dogs and head for the hills to tackle all the sand and dirt the great outdoors can offer. Wrangler’s weather-resistant surfaces and wash-out interior with drain plugs give you full permission to go out and have some fun in the mud.

8] **BE SEATED**
Heated front seats are a must-have option when temps drop low. Wrangler’s interior seat fabrics and comfort-designed seats stand up to all kinds of sitting down. With plenty of cushion and support, you’ve got more stamina to keep on going.
CLEVER INTERIOR DESIGN

1. **SPEAKER ALPINE® PREMIUM SOUND SYSTEM**
   The optional nine-speaker Alpine® Premium Sound System creates a realistic sound stage by utilizing a high-powered twelve-channel 552-watt amplifier, an 8x12-inch all-weather subwoofer, four tweeters and four 6.5-inch speakers — two located in the overhead sound bar element for sharing outstanding total balance and quality throughout the vehicle.

2. **STOW YOUR STUFF**
   You’ll appreciate the mesh net storage in all doors and a locking glove compartment for keeping smaller items secure and within reach.

3. **LOCKABLE CENTER CONSOLE**
   With open-air freedom you need a safe place to store your goods. An inner tray helps keep things organized within the large bin.

4. **REAR CARGO MAT AND STORAGE BIN**
   A reversible cargo mat protects your carpet while a storage bin beneath the rear floor features a lift-out tray with convenient storage for bolts that are removed from your doors and/or hardtop.

5. **REMOVABLE 3-FOLD AND TUMBLE REAR BENCH SEAT**
   Standard on two-door models, this seat easily tumbles with spring assist to make more room for cargo. Unlimited models come standard with a split-folding rear seat.

THESE GREAT CONNECTIONS ENRICH YOUR WORLD

UCONNECT® BRINGS A RANGE OF COMMUNICATION AND ENTERTAINMENT SERVICES STRAIGHT INTO YOUR VEHICLE, ALL BUNDLED TOGETHER WITHIN A ROBUST SYSTEM. WITH SO MANY CONVENIENT OPTIONS TO CHOOSE FROM, DISCOVER HOW YOU WOULD LIKE TO CONNECT AT DRIVEUCONNECT.COM

HANDS-FREE® PHONE Wi-Fi® NAV VEHICLE CONTROLS

THESE GREAT CONNECTIONS ENRICH YOUR WORLD
Plans can change en route. Safely spread the word with a hands-free phone call. Pair up to your Bluetooth®-enabled phone and voice commands allow you to easily “call Judy” or “redial” as you keep both hands on the wheel. This clever system is also smart enough to synchronize with your Bluetooth-compatible phone’s contacts — up to 1,000 entries — every time you get into your vehicle.

VOICE COMMAND
It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations or SiriusXM Satellite Radio channels, make calls, select navigation destinations or show local fuel prices. This “smart” technology can understand commands in English, French and Spanish.

NAVIGATION
Head out in the right direction with Uconnect® and its available, enhanced GPS wayfinding systems. The available Uconnect 430N (RHB) system features the notable Garmin® GPS intuitive interface and navigation with lane guidance.

WI-FI
Put the power of high-speed Internet in your vehicle with Mopar® Web. Effortlessly connect any Wi-Fi-enabled device to the Internet at broadband speeds, making your vehicle a mobile hotspot. Passengers can use multiple devices at the same time. There’s no need for cell cards or software with this unique Authentic Accessory by Mopar — it’s all wireless. Subscription required; sold separately.

SIRIUSXM TRAVEL LINK
Access a wealth of information at your fingertips, including national and local weather reports, local gas prices, in-game and final sports scores, weekly movie times and even local ski slope conditions. Your first five years of service are included.

ENTERTAINMENT
Today’s soundtrack? It can change moment by moment, and Uconnect follows your lead. Listen to your favorite playlist from a connected device, then flip to a news or comedy station or a report of the latest sports scores. Available SiriusXM Satellite Radio lets you tag, rewind and play favorite songs or artists. With SiriusXM 2 you get every channel available on your satellite radio, along with the freedom to listen anywhere with SiriusXM Internet Radio. It doesn’t get any better than this. Your first year of service is included. Visit www.siriusxm.com for all of the details.

Hear all kinds of commercial-free music, plus your favorite sports, news, talk and entertainment, AND listen to your SiriusXM favorites outside your vehicle by streaming your service online and on the app — it’s included in your trial subscription.

SELECT THE UCONNECT® SYSTEM THAT INCLUDES THE FEATURES YOU WANT. UCONNECT® SYSTEMS RANGE IN THE MOPAR® ACCESSORY BAG TO ENSURE THE SYSTEM IS RIGHT FOR YOU. THE PRICE OF THE UCONNECT® ACCESSORY BAG WILL DEPEND ON THE SYSTEM YOU CHOOSE. THE PRICE OF THE UCONNECT® ACCESSORY BAG IS NOT INCLUDED IN THE PRICE OF THE VEHICLE. The STANDARD SYSTEM COVERS THE BASED SYSTEM OF YOUR VEHICLE, AND YOU CAN UPGRADE TO THE MORE FEATURES-PACKED UCONNECT® SYSTEMS. THE MORE FEATURES-PACKED UCONNECT® SYSTEMS INCLUDE STANDARD SYSTEM FEATURES, PLUS ADDITIONAL FEATURES.
ADVANCED MULTISTAGE FRONT AIR BAGS: These standard air bags provide nearly instantaneous occupant protection by matching air bag output to crash severity. Standard.

SUPPLEMENTAL FRONT SEAT-MOUNTED SIDE AIR BAGS: Deploying from the outboard side of each front seat, these air bags enhance the protection of the driver and front-seat passenger in certain impacts. Each side air bag has its own sensor to trigger deployment of the air bag on the side where the impact occurs. Available.

S A F E T Y & S E C U R I T Y

ELECTRONIC STABILITY CONTROL (ESC) 13: Designed to assist drivers in maintaining control of their vehicle at all times, utilizing hydraulic brake assist, traction control, Electronic Roll Mitigation (ERM) and Trailer Sway Control (TSC) to dynamically and independently control engine torque and brake pressure on each wheel to help minimize the effects of severe skidding or loss of traction, starting on an uphill gradient. It holds the vehicle stable from the moment the driver is alerted to danger. The brake pedal, allowing free-to-desire braking. The available ESC and TSC are packaged with the 5-speed automatic transmission and diligently work to help Wrangler navigate steep declines at a steady and consistent speed.

ENHANCED SAFETY SYSTEM: System provides side-impact air bags with sensors to detect the impact angle, energy-absorbing front-rail extensions designed to protect frontal impact occupants, and rollover sensors that trigger rollover air bags to help keep your Wrangler on course.

SENTRY KEY® ENGINE IMMOBILIZER: A unique, embedded key code matched only to your vehicle helps keep your vehicle safely where it belongs.

HILL START ASSIST (HSA) AND HILL DESCENT CONTROL (HDC): Standard. HSA works to prevent Wrangler from rolling when starting on an uphill gradient. It holds the vehicle stationary for two seconds after the driver’s foot is removed from the brake pedal, allowing time to apply the throttle. The available HDC is packaged with the 5-speed automatic transmission and helps Wrangler navigate steep declines at a steady and consistent speed.

TRAILER SWAY CONTROL (TSC) 13: Crosswinds and traffic hold no sway over you and your payload. As part of ESC, TSC helps keep you and the toys you tow safely on course.

UCONNECT® VOICE COMMAND WITH BLUETOOTH®: Multitasking is the way of today’s world, even when you’re on the road. Uconnect Voice Command with Bluetooth allows drivers to take or make phone calls, while keeping both hands on the wheel.

HEATED POWER EXTERIOR MIRRORS: Melt snow and ice off sideview mirrors as you warm up your interior. The heat also helps to keep your mirrors ice-free as you drive.

ENHANCED ACCIDENT RESPONSE SYSTEM: This system makes it easier for emergency personnel to see and reach occupants in the event of an accident, turning on interior lighting, flashing hazard lamps and unlocking power doors after air bag deployment. It also shuts off the flow of fuel to the engine.

LED HEADLAMPS AND LED FOG LAMPS: Nighttime driving can bring hidden hazards. With these long-lasting, bright lamps, the road ahead is safely illuminated. Available.

PROPERLY SECURE ALL CARGO.
WHEN ONE ADVENTURE ENDS, ANOTHER BEGINS.