AN ELEGANT MASTER OF ROAD AND TRAIL ALIKE

Incredibly smooth, undeniably controlled. This Grand Cherokee addresses all routes with the perfect manners born of a purebred. It is crafted to masterfully perform with style and grace, with a new 8-speed transmission that glides through each gear. A hushed, cushioned ride elevates every drive, in turn exceeding every expectation.

A new and exquisite gathering of all the best has arrived, making the 2014 Grand Cherokee very, very grand, indeed.

LUXURY — Natura Plus Leather Trim / Open-Pore Wood / Suede-Like Premium Headliner

EFFICIENCY — 30 mpg* 3.0L EcoDiesel V6 Engine / 8-Speed Automatic Transmission (STD.)

INNOVATION — 8.4-Inch Touch-Screen Radio / 7-Inch Configurable Multi-View Display

PROWESS — Select-Terrain® Traction System / Quadra-Lift® Air Suspension

CONFIDENCE — Over 60 Standard and Available Safety and Security Features

*Chrysler estimated 30 highway mpg. 3.0L Turbo EcoDiesel engine and 8-speed transmission. Final EPA mileage not available at time of publication. Use for comparison purposes only.
The best of what we're made of.
EVERY STITCH A MASTERSTROKE
Enhancements to the new 2014 Jeep® Grand Cherokee purposefully raise the bar. The stunning new cabin design begins with plush seating that can be trimmed with the most premium of leather in designer color palettes, brushed copper or silver accents, open-pore wood trim, and suede-like premium headliner. A very long list of premium standard features and available options pamper, impress, and keep you informed and connected like never before. This pinnacle of craftsmanship was created to better the best and make your daily routine anything but familiar.
**30 hwy MPG FUEL ECONOMY***

**730-MILE DRIVING RANGE***

**420 Lb-ft OF TORQUE††

**7,400 Lb MAXIMUM TOWING**

Grand Cherokee’s available, new 3.0L EcoDiesel V6 engine delivers exceptional economies and reduced CO₂ emissions.

Commanding 240 hp and 420 lb-ft of torque, the EcoDiesel V6 engine provides a surge of towing strength that can haul up to 7,400 lb when properly equipped. The new standard 8-speed automatic transmission aids fuel efficiency across all powertrains, including the hearty 3.6L V6 and beefy 5.7L V8 engines. It also boasts quicker acceleration, smoother shifting, and a lower crawl ratio when equipped with a two-speed transfer case, enhancing Grand Cherokee’s already legendary off-road prowess.

* Chrysler estimated 30 highway mpg. 3.0L Turbo EcoDiesel engine and 8-speed transmission. Final EPA mileage not available at time of publication. Use for comparison purposes only.

† Available with 3.0L EcoDiesel V6 engine.

** When properly equipped.

* Chrysler estimated 25 highway mpg. 3.6L V6 engine and 8-speed transmission. Final EPA mileage not available at time of publication. Use for comparison purposes only.

†† Available with 3.6L V6 engine.

††† Efficient, clean, and powerful
A wealth of vehicle information, entertainment, and communication options are literally at your fingertips, all available hands-free. Grand Cherokee’s new 7-inch Multi-View Display is fully customizable, allowing you to scroll through information and graphics from dozens of menu options. Screens for an available DVD/Blu-ray™ entertainment system are mounted on both seatbacks, giving rear-seat passengers the option to enjoy movies or video games. The available 825-watt, 19-speaker high-performance Harman Kardon® sound system delivers sound quality that rivals what you hear in your best concert seats.

**Uconnect®** keeps you on the road and informed every mile along the way. Take advantage of all that Uconnect Access has to offer. Turn your Jeep® Grand Cherokee into a WiFi hotspot, giving you on-demand connectivity whenever and wherever you need it. Send a text just using your voice, start and unlock your Jeep Grand Cherokee remotely, make an emergency 911 call without taking your eyes off the road, and more.*

**Information that moves you**

Uconnect® keeps you in touch and informed every mile along the way. You keep a range of information and entertainment services, including SiriusXM® satellite radio, travel link with weather information, and more.*

*App services late availability.
Every feature takes you to new heights.

Unprecedented and premium, Grand Cherokee delivers legendary prowess with a choice of three advanced four-wheel-drive systems. Maintain traction on a variety of surfaces with the help of the available Selec-Terrain® Traction System, now with new Selec-Speed for heightened throttle management on steep inclines and declines. For ultimate control of vehicle height, the optional Quadra-Lift® air suspension raises Grand Cherokee up to 10.7 inches above ridges and rocks, helping you navigate the most challenging obstacles.
Grand Cherokee surrounds you with more than 60 standard and available safety and security features. In an emergency, the available “911” call button immediately connects you with emergency personnel. The available Adaptive Cruise Control automatically adjusts cruising speed and maintains a preset distance between you and the car ahead. Available Adaptive HID Headlamps follow your cue as you turn the wheel, illuminating road curves for safer visibility. Blind Spot Monitoring, when equipped, uses radar sensors to help you monitor nearby vehicles.

OVER 60 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES, INCLUDING:
- Front Park Assist
- Adaptive HID Headlamps
- Adaptive Cruise Control
- Forward Collision Warning with Crash Mitigation
- ParkView® Rear Back-Up Camera with New Dynamic Grid Lines
- Driver Inflatable Knee Air Bag
- Electronic Stability Control
- Blind Spot Monitoring and Rear Cross Path Detection
It begins with the exceptionally elegant Laredo and climbs to the extraordinary height of indulgence in Summit.® The best of what we're made of makes up the new 2014 Jeep Grand Cherokee lineup.

**Laredo**

- Keyless Enter ‘n’ Go; Quadra-Trac I® 4WD (4x4 models only);
- 3.6L V6 VVT engine;
- 8-speed automatic transmission;
- Steering wheel paddle shift control;
- 7-inch configurable Multi-View Display (EVIC);
- Front and rear air bags;
- 8 17-inch painted aluminum wheels;
- Projector fog lamps;
- Daytime running headlamps;
- Uconnect® 5.0 radio (5-inch touch screen, SiriusXM Satellite Radio, 2 six speakers, and USB media hub);
- Capless fuel fill door;
- LED taillamps;
- Interior lighting for front foot well, and center console bin

**Limited**

- Includes Laredo features, plus or replacing:
  - Quadra-Trac II® with Selec-Terrain® and Hill Descent Control (4x4);
  - Heated steering wheel;
  - Leather-trimmed seating;
  - Power eight-way passenger seat with four-way lumbar adjustment;
  - Heated front-row and second-row seating;
  - 18-inch polished aluminum wheels;
  - ParkSense® Rear Park Assist 7 and ParkView® Rear Back-up Camera 7 with dynamic grid lines;
  - Premium audio system with nine speakers, including subwoofer;
  - Unique Limited lower fascia;
  - Dual exhaust;
  - Bright door handles;
  - Power, heated, multifunctioning chrome mirrors;
  - Stakes in rear cargo area;
  - Door sill scuff pads with bright insert and Jeep® logo

**Overland**

- Includes Limited features, plus or replacing:
  - Quadra-Lift® Air Suspension System (4x4);
  - Bi-Xenon HID headlamps with LED daytime running lamps;
  - Unique Overland® grille;
  - Power folding mirrors with puddle lamps;
  - Rain-sensing wipers;
  - Nappa Leather-trimmed ventilated front seats and leather-stitched instrument panel, door uppers, and center console armrest;
  - Real wood and leather-wrapped heated steering wheel;
  - Dual-pane sunroof;
  - Chrome tow hooks;
  - Power tilt/telescope steering wheel;
  - 20-inch polished wheels with Mineral Gray pockets;
  - Uconnect® navigation radio with 8.4-inch touch-screen display

**SRT**

- 6.4-Liter V8 HEMI® engine with Fuel Saver Technology;
- SRT leather-wrapped steering wheel with audio, EVIC, and cruise controls;
- Harman Kardon® 825-watt premium sound system;
- SRT performance pages;
- Front Park Assist;
- Adaptive headlamps;
- Headlamp washers;
- Blind Spot Monitoring;
- 5 Forward Collision Warning;
- 6 Adaptive Cruise Control 4;
- Keyless Enter ‘n’ Go; Quadra-Trac Active, On-Demand 4-Wheel-Drive System; Selec-Track® Adaptive Damping Suspension with Track, Sport, Auto, Snow, and Tow Modes;
- Electronic limited-slip rear differential;
- SRT performance brakes with 6-piston front /4-piston rear Brembo® calipers;
- Uconnect® navigation radio with 8.4-inch touch-screen display;
- Dual heat extractors on hood;
- Steering wheel-mounted paddle shifters;
- Adaptive Speed Control 4;