2014 CHEROKEE
BEST-IN-CLASS** 4x4 CAPABILITY
CLASS-EXCLUSIVE* 9-SPEED AUTOMATIC TRANSMISSION
NEW JEEP, SELEC-TERRAIN® SYSTEM
TWO NEW, IMPRESSIVELY EFFICIENT ENGINES
BEST-IN-CLASS** TOWING CAPABILITY
NEW COMMANDVIEW® DUAL-PANE SUNROOF
AWARD-WINNING UCONNECT® TECHNOLOGY WITH VOICE COMMAND
WORLD-CLASS INTERIOR CRAFTSMANSHIP
THREE NEW 4x4 SYSTEMS
NEW JEEP CARGO MANAGEMENT SYSTEM
NEW 7-INCH MULTI-VIEW DISPLAY
70+ SAFETY & SECURITY SYSTEMS, STANDARD & AVAILABLE
BEST-IN-CLASS** 10 STANDARD AIR BAGS
NEW SELEC-SPEED® CONTROL

*A note about this brochure: all disclaimers and disclosures can be found in catalog’s center. †Available features.
Meet every road and trail with a strength of character that delivers ultimate all-weather confidence.

Perfectly sized to perform with sophisticated, efficient skill, the all-new Jeep Cherokee goes far and wide with its legendary, available Jeep brand 4x4 DNA.

Engineered to excel on all terrain, Cherokee invites the adventurer in you to get out and experience the best of all worlds.
The all-new 2014 Jeep® Cherokee takes legendary available 4x4 capability to the next level for those who desire the distinct advantages of an all-weather, all-terrain warrior. Jeep 4x4 vehicles stand at the pinnacle of off-road prowess the world over, arriving at destinations others only dream of reaching.

**BEST-IN-CLASS 4x4 CAPABILITY**

The all-new 2014 Jeep, Cherokee takes legendary available 4x4 capability to the next level for those who desire the distinct advantages of an all-weather, all-terrain warrior. Jeep 4x4 vehicles stand at the pinnacle of off-road prowess the world over, arriving at destinations others only dream of reaching.

**JEPP ACTIVÉ DRIVE I.**

A fully automatic single power transfer unit (PTU) delivers seamless operation in and out of 4WD at any speed. Yaw correction is automatic as well, helping to keep Cherokee stable at all times.

**JEPP ACTIVÉ DRIVE II.**

A two-speed PTU offers torque management and 4-Low mode. This locks the front and rear drive shafts to deliver additional power at low speeds or for towing your toys. A driveline neutral switch enables you to hitch Cherokee to your RV and take it along for fun. Additionally, off-road adventurers will benefit from a one-inch increase in ride height and an incredible crawl ratio of 56:1 when paired with the 2.4L “TigerShark MultiAir®2” I-4 engine and a ratio of 48:1 when paired with the available 3.2L Pentastar® V6 engine. This allows Cherokee to perform amazing feats of off-road prowess, climbing steep hills and crawling over boulders with ease.

**JEPP ACTIVÉ DRIVE LOCK.**

Includes everything in Jeep Active Drive II, plus a locking rear differential, providing even more capability and strength for severe off-road conditions. Standard on all Jeep Cherokee Trailhawk models.

Here, efficiency and power make a strong connection. The all-new Cherokee stands tall as the first mid-size 4x4 SUV to come equipped with an available rear-axle disconnect. Go from four-wheel drive to two-wheel drive, and back again, seamless and automatic. And always efficient. Choose from three new and powerful Jeep, engineered 4x4 systems.
A CURRENCY OF CAPABILITY. Introducing a new species designed to rise above.

Jeep® Cherokee Trailhawk arrives with best-in-class 4x4 capability, thanks to the standard Jeep Active Drive Lock 4x4 system with a locking rear differential. Trailhawk also includes protective skid plates and signature red tow hooks — two in the front and one in the rear.

Trailhawk is equipped with Select-Terrain® — the Jeep brand’s renowned traction management system that allows the driver to choose from five customized traction modes: Auto, Snow, Sport, Sand/Mud and Rock. Select-Speed® helps safely manage travel on steep inclines or declines. A driveline neutral switch for flat towing is also included.

Every Jeep vehicle bearing a Trail Rated® badge is designed and built to Go Anywhere, Do Anything® and perform with exceptional 4WD capability. It must successfully pass five performance test categories:

TRACTION. Trail Rated traction helps maintain controlled forward motion on snowy back roads and icy bridges, climb steep sand dunes and master muddy two-tracks.

ARTICULATION. When one or more wheels are elevated, the Jeep 4x4 system helps the other wheel(s) maintain ground contact longer to help you move steadily ahead. Suspensions enhance off-road performance by maximizing flexibility, axle articulation and wheel travel.

MANEUVERABILITY. Precision steering and optimized wheelbase allow for expert navigation at all times.

GROUND CLEARANCE. Clear logs, rocks and uneven ground thanks to optimal approach, departure and breakover angles.

WATER FORDING. Additional electrical and body seals, plus a high air-intake location, let you traverse bodies of water up to 20-inches deep. 

EUROPEAN SPECIFICATIONS AND FEATURES. Include manual air conditioning, air conditioning with rear defrost and heated windshield.

AT A GLANCE:

Approach Angle: 29.9°
Breakover Angle: 22.9°
Departure Angle: 32.2°
Water Forging Depth: 20” @ 5 mph
Ground Clearance: 8.7”

Removable front lower fascia detached.
KEYLESS ENTER ‘N GO
Eliminates time spent fumbling with door keys. Simply press a button on the key fob to unlock the driver door. Upon entry, you can quickly and easily start the vehicle with a press of the engine Start-Stop button—a favorite feature for busy people on the run.

MADE TO ADAPT
The all-new Cherokee takes on trails and traffic with equal aplomb. It’s purposefully designed to adapt to your surroundings with in-born confidence, thanks to its legendary Jeep® brand DNA. So you can greet the sun from your hilltop home, travel the back roads to town, then head to the city streets for a special night out. It’s a day in the life for a vehicle that adds more life to your every day.

Cherokee Trailhawk Shown In Billet Silver Metallic.
It’s a shift in forward thinking. It’s the bridge uniting luxuriously smooth travel with a welcome, efficient performance.

Cross over to the next generation of mid-size SUV travel with the all-new Jeep® Cherokee, bearing a new, CLASS-EXCLUSIVE’ 9-SPEED AUTOMATIC TRANSMISSION.

This finely wrought standard feature helps prove that Cherokee was born to dominate its class with a trifecta of strong performance marks in luxury, efficiency and strength.

9-SPEED TRANSMISSION
It’s all-new and Jeep® engineered to respond swiftly using accessible, smooth power delivery. It’s the smoothest transmission in its price range. The eight-speed automatically shifts to the best gear for each condition, reducing vibration and harshness (NVH). Electronic range Select empowers a manual shifting capability with the AutoStick function that includes over 40 individual shift maps for specific conditions to help maximize efficiency, premium voice and available torque performance is attuned to nearly any driving demand, both on- and off-road, and gear changes are nearly imperceptible on every terrain. Standard.
Every 4x4 Cherokee is equipped with a Jeep® Selec-Terrain® system, giving you the power to tackle Mother Nature’s toughest conditions. You’ll have up to five settings that deliver ultimate driving stability by coordinating 12 vehicle systems, including throttle control, transmission shifting, transfer case, traction control and Electronic Stability Control® (ESC). Choose from up to five sure-footed modes:

Auto, Snow, Sport, Sand/Mud and available Rock.

COLD WEATHER GROUP
When the temps take a dive, you’ll stay safe and warm with this bundle of nicely packaged features: The remote start lets you preheat (or precool) the cabin. The windshield wiper de-icer maintains a clear view of the road ahead. The heated leather-wrapped steering wheel and heated front seats work to take the chill away, and all-weather floor mats offer protection from slushy footwear. Heated outside mirrors are also included.

Every 4x4 Cherokee is equipped with a Jeep® Selec-Terrain® system, giving you the power to tackle Mother Nature’s toughest conditions. You’ll have up to five settings that deliver ultimate driving stability by coordinating 12 vehicle systems, including throttle control, transmission shifting, transfer case, traction control and Electronic Stability Control® (ESC). Choose from up to five sure-footed modes:

Auto, Snow, Sport, Sand/Mud and available Rock.
SELEC-SPEED helps to tackle off-road climbs and hill descents with aplomb. Press the Control button to engage an array of integrated systems, including Electronic Stability Control (ESC), which helps your vehicle maintain a target speed of 1 to 5 mph while driving over obstacles and on uphill, level and downhill surfaces. This lets you focus on steering while navigating challenging situations. Standard on Jeep Cherokee Trailhawk.

9-SPEED TRANSMISSION. It’s all about driving comfort, refinement and efficiency. Appropriate shift modes for the 9-speed transmission are determined by intelligent software that monitors engine torque and kick-down, acceleration and road/grade changes.

BEST-IN-CLASS TOWING. Your best toys with you with best-in-class towing capabilities. When your Cherokee is equipped with the new, available 3.2L Pentastar V6 engine and the available Trailer Tow Group, you gain refined towing power with the engine’s brassy 271 hp and 239 lb-ft of torque, plus an estimated 29 hwy mpg.*

TOWING CAPABILITY

<table>
<thead>
<tr>
<th>Maximum Trailer Weight Rating</th>
<th>2,000 lb</th>
<th>4,500 lb</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.4L I-4</td>
<td>2,000 lb</td>
<td></td>
</tr>
<tr>
<td>3.2L V6</td>
<td>2,000 lb</td>
<td></td>
</tr>
<tr>
<td>3.2L V6 with Trailer Tow Group</td>
<td>4,500 lb</td>
<td></td>
</tr>
</tbody>
</table>

*Based on Chrysler Group LLC testing. EPA estimates not yet available.

SMOOTH TRAVELS

This all-new, class-exclusive 9-speed transmission automatically creates a ride that’s at once both powerful and luxurious. Gear shifts are all but imperceptible, helping to create a ride that’s exceptionally smooth for a mid-size SUV.

STRENGTH OF PURPOSE

AUTHENTIC JEEP ACCESSORIES

New and exciting Mopar® accessories for your Cherokee are always in development, including cargo management systems, towing accessories, convenience and protection products, and more. Ask your dealer for details and visit mopar.com.

Properly secure all cargo.
Quiet, smooth stealth is the hallmark of the Pentastar® V6 engine, thanks to its integrated exhaust manifold, high-compression-ratio pistons and variable-displacement oil pump.

2.4L TigerShark MultiAir®2 I-4 ENGINE. From its fully isolated aluminum head cover with an integrated oil separation system to its high-pressure, die-cast aluminum block, the new TigerShark engine was engineered to deliver a quiet and refined ride. Plus, for those with dreams of heading for aggressive off-road destinations, it takes its 184 hp and 171 lb-ft of torque and crushes it down to a Boulder-pounding crawl ratio of 56:1 when paired with the available Jeep® Active Drive Lock 4WD system on the Trail rated® Cherokee Trailhawk.

2.4L TigerShark MultiAir®2 I-4 engine delivers an impressive 31 highway mpg,* arriving as standard issue in the all-new 2014 Cherokee.

3.2L Pentastar® V6 ENGINE. This new and available workhorse is designed to deliver the kind of power needed to tackle off-road elements and support all-weather travel on any terrain. Demanding drivers will appreciate its 271 hp and 239 lb-ft of torque — enough to reach a best-in-class2 towing power of up to 4,500 lb when properly equipped. This engine’s pedigree includes being named one of Ward’s 10 Best Engines three years running.

*Based on Chrysler Group LLC testing. Estimated 22 mpg city/31 mpg hwy. Actual mileage may vary. For comparison purposes only.

Acclaimed for its unique and efficient valve-lift system, the TigerShark MultiAir®2 I-4 engine incorporates a column of oil flow that helps deliver precise control of intake valve events.
INDEPENDENCE FORGES QUIET STRENGTH. New front and rear independent suspension systems are designed with high-strength lightweight steel and aluminum, helping to deliver a ride quietly free of unwanted noise, vibration and harshness (NVh). Premium nimble travel is achieved with the help of front MacPherson struts, renowned for their strength and stability. The overall design uses multiple load support pathways, additionally increasing Cherokee’s passive safety performance. Cherokee’s new front suspension cradle is fine-tuned to help improve efficiency, thanks to high-pressure die-cast aluminum construction. The system’s stiff suspension cradle helps inhibit road noise in the cabin, contributing to Cherokee’s exceptionally quiet interior.

TESTED AND TUNED TO PERFORM. An extraordinary ride requires exacting calibration on many fronts. Cherokee engineers accrued thousands of miles gauging on- and off-road ride and handling over rural roads, thoroughfares and highways and even autobahns and testing facilities overseas. This helped deliver a near-perfect attenuation, fit and finish. A solid, stable and premium ride with precise steering and handling is the result, with a nimble available 36.2-ft turn circle.
There's strength in numbers, and Cherokee is built with plenty of muscle, thanks to over 70 standard and available safety and security features, including:

PARALLEL AND PERPENDICULAR PARK ASSIST®: This active guidance system controls steering automatically using ultrasonic sensors that help you ease into parking spots. Includes ParkSense® front and rear parking assist sensors. Available.

ADAPTIVE CRUISE CONTROL WITH STOP & GO®: Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The system automatically adjusts cruising speed to maintain a preset distance between you and the vehicle in front of you and can bring Cherokee to a complete stop without driver intervention to help avoid a collision. Available.

FORWARD COLLISION WARNING WITH CRASH MITIGATION®: Radar sensors detect when Cherokee may be approaching another vehicle too rapidly and send an audible and visual alert to the driver along with providing 1.5 seconds of brake assistance if the driver does not react in time. Available.

LANESENSE™ LANE DEPARTURE WARNING® (LDW): The vehicle lane position is monitored by cameras and, should the driver drift outside of lane boundaries or if the driver's hands are off the wheel, the system provides a visual and audible warning. Available.

BLIND SPOT MONITORING® AND REAR CROSS-PATH DETECTION®: These sentry systems constantly monitor the space between you and other drivers. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime. Available.

UCONNECT® ACCESS® WITH 9-1-1 AND ROADSIDE ASSISTANCE. A fast and direct connection to help is right at hand with Uconnect Access® the next benchmark in emergency vehicle assistance. Two buttons conveniently located on the rearview mirror offer an instant lifeline. Press “9-1-1” for a connection to a 9-1-1 call center, or press “ASSIST” to quickly summon roadside help. Available.
### POWERTRAINS

<table>
<thead>
<tr>
<th>Engine</th>
<th>Displacement (cu in)</th>
<th>Horsepower (SAE net)</th>
<th>Torque (SAE net lb-ft)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.4L I-4</td>
<td>144</td>
<td>184 @ 6,400</td>
<td>171 @ 4,600</td>
</tr>
<tr>
<td>3.2L V6</td>
<td>197.7</td>
<td>271 @ 6,500</td>
<td>239 @ 4,400</td>
</tr>
</tbody>
</table>

### BRAKE SYSTEM

<table>
<thead>
<tr>
<th>Size and Type</th>
<th>Front: 13 x 1.1 vented rotor with 2.36 single-piston floating caliper</th>
<th>Rear: 10.95 x 0.47 solid rotor with 1.5 single-piston floating caliper</th>
</tr>
</thead>
<tbody>
<tr>
<td>Torque (SAE net lb-ft)</td>
<td>171 @ 4,600</td>
<td>239 @ 4,400</td>
</tr>
<tr>
<td>Axle Ratio (standard)</td>
<td>3.73</td>
<td>3.26</td>
</tr>
</tbody>
</table>

### BODY/SUSPENSION

<table>
<thead>
<tr>
<th>Body Design</th>
<th>UniFrame construction: all-steel body sheet metal and frame, structural members welded and bonded into a single unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suspension</td>
<td>Front: MacPherson strut, long travel coil springs, one-piece aluminum subframe, aluminum lower control arms and stabilizer bar</td>
</tr>
<tr>
<td></td>
<td>Rear: four-link rear suspension with trailing arm, aluminum lateral links, isolated high-strength steel rear cradle, coil springs and stabilizer bar</td>
</tr>
<tr>
<td></td>
<td>Steering: Power rack and pinion electric</td>
</tr>
</tbody>
</table>

### CAPACITIES/WEIGHTS (lb unless otherwise specified)

| Fuel Tank | 15.9 |
| Base Curb Weight | 3,775 |
| Payload Capacity | 1,000 |

### EXTERIOR (inches unless otherwise specified)

<table>
<thead>
<tr>
<th>Wheelbase</th>
<th>Overall Length</th>
<th>Overall Width</th>
<th>Track, Front</th>
<th>Track, Rear</th>
<th>Overall Height (with roof rack)</th>
<th>Ground Clearance</th>
<th>Approach Angle (with air dam)</th>
<th>Breakover Angle</th>
<th>Departure Angle</th>
<th>Water Fording*</th>
</tr>
</thead>
<tbody>
<tr>
<td>106.26</td>
<td>182</td>
<td>73.2</td>
<td>62.2</td>
<td>61.9</td>
<td>65.7</td>
<td>8.7</td>
<td>16.7</td>
<td>17.1</td>
<td>24.5</td>
<td>N/A</td>
</tr>
</tbody>
</table>

*Water Fording: N/A 19 27.3 32.2
## E X T E R I O R

<table>
<thead>
<tr>
<th>Feature</th>
<th>Sport</th>
<th>Latitude</th>
<th>Trailhawk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheel(s)</td>
<td>18-in polished aluminum</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Roof rails</td>
<td>— Power, manual foldaway with heating element and memory, supplemental mirrors</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Mirrors</td>
<td>— Power, manual foldaway with heating element</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Lighting exterior</td>
<td>— Fog lamps</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Hood decal</td>
<td>— Accent-color surround</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Grille</td>
<td>— Chrome surround</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Rear fascia skid plate appliqué</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
</tbody>
</table>

## I N T E R I O R

<table>
<thead>
<tr>
<th>Feature</th>
<th>Sport</th>
<th>Latitude</th>
<th>Trailhawk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cruise Control</td>
<td>(packaged with Cold Weather Group)</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Steering wheel</td>
<td>— Leather-wrapped, with speed control and Adaptive Cruise Control (packaged with Cold Weather Group)</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Seats</td>
<td>— Cloth with Portland cloth seat insert with Brook II cloth bolsters (available in Black, Black/Red or Black/Blue)</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Perforated leather with rivet seat insert and Nappa seat bolstering, available in Black, Black/Iceland Gray, Black/Iceland Gray/Red or Black/Iceland Gray/Brown (packaged with Comfort/Convenience Group)</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Heated front seats (packaged with Cold Weather Group, on all trims, packaged with Comfort/Convenience Group on Trailhawk)</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Heated front seat with under-cushion change</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— 7-inch Multi-View Display</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— ParkView® rear Back-Up Camera and Park Assist, with dynamic grid lines and four-channel antilock brake system</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Forward Collision Warning with crash mitigation (packaged with Technology Group)</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Air bags</td>
<td>(10 total)</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Air conditioning</td>
<td>— Dual-Zone Automatic Temperature Control, includes humidity sensor and universal garage door opener</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Automatic headlamps</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Windshield wiper de-icer</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— 6-speaker SiriusXM® Satellite Radio</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Power 8-way driver seat and power 4-way driver lumbar adjust</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Heated front seats</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Power liftgate</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Memory for radio, driver seat and mirrors</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— H.I.D headlamps</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Satellite radio</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— SiriusXM® Satellite radio</td>
<td>•</td>
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</tr>
<tr>
<td>— Trailer tow wiring harness, Class III receiver hitch, 7- and 4-pin wiring harness, trailer breakaway switch, trailer brake controller</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Vehicle Speed Sensor</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— trailer wiring harness, Class III receiver hitch, 7- and 4-pin wiring harness, tow brake controller</td>
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</tbody>
</table>

## SAFETY & SECURITY

<table>
<thead>
<tr>
<th>Feature</th>
<th>Sport</th>
<th>Latitude</th>
<th>Trailhawk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology Group</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Automatic headlamp control, LED daytime running lights, forward collision warning (packaged with Technology Group)</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— LaneSense™ Lane Departure Warning</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Rear Cross Path Detection — Notifies driver of vehicles traveling in the blind spot of the vehicle (packaged with Technology Group, on all trims)</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Remote Start System</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— Trail rated® Badge</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— All-terrain tires</td>
<td>•</td>
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</tr>
</tbody>
</table>

## W E E L S

<table>
<thead>
<tr>
<th>Feature</th>
<th>Sport</th>
<th>Latitude</th>
<th>Trailhawk</th>
</tr>
</thead>
<tbody>
<tr>
<td>17-inch painted aluminum</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>17-inch Trailhawk polished/painted off-road aluminum</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>20-inch wheels</td>
<td>(on Trailhawk only)</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>— 20-inch Trailhawk polished/painted off-road aluminum</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
</tbody>
</table>

## G R O U P S AND OPTIONS

- Cold Weather Group — Includes windshield wiper de-ice, remote start, power heated mirrors, all-season tires, heated seating (all trims, packaged with Comfort/Convenience Group), seat lumbar adjust (all trims), leather-wrapped shift gear
NEW 7-INCH MULTI-VIEW DISPLAY*
FOUR NEW INTERIOR COLOR PALETTES
AWARD-WINNING UCONNECT® TECHNOLOGY
VOICE COMMAND HANDS-FREE COMMUNICATION
NEW JEEP® CARGO MANAGEMENT SYSTEM
ADVANCED LED LIGHTING TECHNOLOGY
DAYTIME RUNNING LIGHTS
UCONNECT ACCESS APPS*
MULTIPLE STORAGE AND CUBBY AREAS
WIRELESS CHARGING PAD*
FOLD-FLAT FRONT-PASSENGER SEAT WITH UNDER-CUSHION STORAGE*
60/40 SPLIT-FOLDING RECLINING REAR SEATS
FORE/AFT ADJUSTABLE REAR SEATS
ALPINE® PREMIUM AUDIO SYSTEM*
CLIMATE CONTROL
PARKVIEW® REAR BACK-UP CAMERA*
PARALLEL AND PERPENDICULAR PARK ASSIST™
HEATED STEERING WHEEL*
SIRIUSXM® SATELLITE RADIO™
KEYLESS ENTER ‘N GO*
Here is a cabin that allows you to command the road ahead from a very comfortable and informed vantage point.

Cherokee’s advanced technology delivers data that can keep you on track, handing you the freedom to head out with confidence. Add to this the luxurious comfort of supple, ultra-cushioned seating and surrounding soft touch points, plus a long list of available options.

The road ahead is met with authentic style combined with legendary comfort.
Cherokee LIMITeD INTeRIOR SHOWN IN VEStRO– JeeP® BROWN/INDIGO BLUe.

It’s more than a new way of looking at the world, it can take you to a new world altogether.

Traveling to destinations with a confidence that only a Jeep® brand SUV can deliver, the 2014 Jeep Cherokee connects you with award-winning Uconnect® technology and a fully luxurious interior, available in a stunning world color palette inspired by Italy’s Mount Vesuvius, for a look unlike any other.

Opt for CommandView® the new dual-pane full-length sunroof, and passengers in all rows will get more from every adventure, anywhere they go.
Every sculpted inch of the all-new Jeep® Cherokee interior has been thoughtfully designed to offer versatile convenience and absolute beauty. Cherokee Trailhawk offers the available Morocco–Black interior crafted from premium Nappa leather trim with contrast stitching in Ruby Red and soft-touch surfaces, creating a completely unique and captivating driving experience.

Vast, plentiful and clever storage options abound. A convenient bin in the instrument panel hides valuables, as does the hidden in-seat compartment under the available fold-flat passenger seat—simply lift up the seat cushion for easy access. Glove box storage is large enough to hold most laptop computers.

Convenience meets utility with a center console that bears two cup holders that accept 12-ounce cans and 1.5-liter bottles. Front-seat passengers access a side-saddle console pocket that can hold books and tablets.

An optional wireless charging pad is concealed within the center console. Nearby, an integrated phone docking station and USB, SD, auxiliary and power port options give Cherokee a leading edge on technology.
OUR DESIGNERS LOOKED TO THE NATURAL HUES found in some of the world's most iconic landscapes. Crafted with lush materials and the most thoughtful details, there they found inspiration that translates into stunning interiors.

Inspired by the world, Jeep® Cherokee is a world traveler in its own right. Configurable 7-inch Multi-View Display

Steering Strong: Cherokee’s sporty-lookin’ steering wheel acts as your Command Central. The performance-grip styling puts fingertip controls safe at hand. Voice Control buttons and Multi-View Display scrolls are at left. Cruise Controls and cluster controls are also featured.

Navigation: Partnering with your NAV radio, the available Multi-View Display can show turn-by-turn directions, as well as provide additional details that help you navigate your way.

Vehicle Dynamics: Are your tires properly inflated? You’ll be notified if the pressure is low on any tire.

Performance: Get real-time fuel economy data. See how many miles you can travel before you need to refuel. Watch how the available Selec-Terrain® system is functioning with the perspective visuals.

Vehicle Alerts: You’ll receive visual notification for available safety systems, such as Forward Collision Warning® with crash mitigation and LaneSense™ Lane Departure Warning. Set the distance for the available Adaptive Cruise Control with Stop & Go.

Nappa Axis II Perforated Leather/Caprice with Light Frost Beige accent stitching — Morocco–Black Limited (Available)

Nappa Leather with Ruby Red accent stitching — Morocco–Black Trailhawk (Available)

Nappa Leather/Caprice with Light Frost Beige accent stitching — Morocco–Black Limited (Standard)

Nappa Axi II Perforated Leather/Caprice with Light Frost Beige accent stitching — Morocco–Black Limited (Available)

Nappa Leather/Caprice with Pearl accent stitching — Vesuvio–Jeep Brown/Indigo Blue Limited (Standard)


Nappa Leather/Caprice with Pearl accent stitching — Grand Canyon–Jeep Brown/Indigo Blue Limited (Standard)


Brook II Cloth/Portland Cloth — Grand Canyon–Jeep Brown Latitude (Standard) Late availability

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With Keyless Enter ‘n Go, your key is stashed in your pocket or purse, so you can open the door, slide it seat, push a button and feel free to fan. Heated and ventilated front seats are must-have options that perform double duty: provide quick warmth to ward off the chill or help cool seating when temps rise. With the touch of a button, Cherokee’s available heated steering wheel adds comfort to cold-weather driving.

ICELAND A diverse landscape of glaciers, mountains and rugged coastline provided the inspiration for a timeless contrast of Iceland–Black and Iceland Gray. Available.

Nappa Axis II Perforated Leather/Caprice — Iceland–Black/Iceland Gray Limited (Available)

Brook II Cloth/Portland Cloth — Iceland–Black/Iceland Gray Sport, Latitude (Standard)

Nappa Leather/Caprice — Iceland–Black/Iceland Gray Limited (Standard)

MOUNT VESUVIUS This unique pairing of Indigo Blue and Jeep® Brown mirrors the evening hues of Italy’s Mount Vesuvius. Open-pore Zebrano wood trim, Silver-colored bezels, and accent stitching flesh the interior. Available.


Brook II Cloth/Portland Cloth — Vesuvio–Jeep Brown/Indigo Blue Limited (Standard)


GRAND CANYON Crafted after the shades of warm brown and amber found within the majestic cliffs of the Grand Canyon. Beautiful Copper-colored bezels and accent stitching enhance the overall rich appeal. Available.

Nappa Leather/Caprice with Pearl accent stitching — Grand Canyon–Jeep Brown/Indigo Blue Limited (Standard)


Brook II Cloth/Portland Cloth — Grand Canyon–Jeep Brown Latitude (Standard) Late availability


MOROCCO Inspired by the magical shadows of the Marrakech market and the sublime softness of the desert, this classic Black interior shows off Cherokee in luxuriously deep tones. Available.

Brook II Cloth/Portland Cloth — Morocco–Black Sport, Latitude (Standard)

Nappa Leather with Protein/Vinyl/Cloth and Ruby Red accent stitching — Morocco–Black Trailhawk (Standard) Late availability

Nappa Leather/Caprice — Morocco–Black Limited (Standard)

Nappa Axi II Perforated Leather/Caprice with Light Frost Beige accent stitching — Morocco–Black Limited (Available)

ICELAND A diverse landscape of glaciers, mountains and rugged coastline provided the inspiration for a timeless contrast of Iceland–Black and Iceland Gray. Available.

Nappa Axis II Perforated Leather/Caprice — Iceland–Black/Iceland Gray Limited (Available)

Brook II Cloth/Portland Cloth — Iceland–Black/Iceland Gray Sport, Latitude (Standard)

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With the award-winning and intuitive Uconnect® system, you're always connected, informed, entertained and more productive. You can also voice your choice to control nearly every feature hands-free with the latest available voice recognition technology. This is how you advance your world in a world that's very advanced.

VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations or SiriusXM® Satellite Radio channels or make calls. Select navigation destinations, set cabin temps or show fuel prices. This smart technology can understand commands in English, French and Spanish.

PHONE / TEXT. Plans can change en route. Safely spread the word with a hands-free phone call or use your voice to reply to a text message using Voice Text Reply. Pair up to eight Bluetooth® enabled phones, and Voice Command allows you to easily "call Judy" or "redial" as you negotiate midtown traffic.

WIFI. All along the way, you can upload and download, post and search. Uconnect with available WiFi links compatible devices to the Web. Your office is as mobile as you are. Connect Web-enabled gaming devices and passengers can stay in play. Subscription required. Sold separately. (Available)

NAVIGATION. Dinner reservations at the new place in town? Uconnect® employs GPS navigation for audible turn-by-turn directions, and detailed 3D maps help to ensure you arrive on time. The NAV is integrated into your Multi-View Display so you can see direction fronts and routes, use Voice Command and see the complete address, city and state, and get directions quickly. SiriusXM Traffic ™ helps identify the fastest route based on traffic conditions. Never lose your way with one year of SiriusXM Traffic™ service included.

ENTERTAINMENT. It doesn't get any better than this. With the SiriusXM® All Access package, you get every channel available on your satellite radio, along with the broadest to listen anywhere with SiriusXM Internet Radio. With Instant Replay, you have the ability to Pause Replay, Rewind and Fast-forward live satellite channels. SiriusXM features Artist Seek/Song Seek providing the ability to identify either the artist or song. Rely on memory and allow the radio to play automatically on channels that were played in previous sessions.

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NAVIGATION WITH 3D MAPPING. Use your voice to enter a complete address in one step. Uconnect® will provide mapping on its 8.4-inch touch screen, as well as audible turn-by-turn directions. You’ll see full-color three-dimensional modeling of urban destinations to help identify landmarks and street junctions. This feature is available with the Uconnect 8.4AN radio.

HANDS-FREE PHONE. Uconnect easily connects with your compatible phone, and allows quick access to your stored contacts. With Voice Command, you can say who you want to call. A standard feature on all radios.

VARIETY ENTERTAINMENT. Connect your compatible media device, stream your music via Bluetooth® Streaming Audio or SD card, or listen to HD radio (8.4AN only). And with SiriusXM® Satellite Radio, you can access 160 channels of music, sports, talk and premium entertainment (your first year of service is included).

SIRIUSXM ALL ACCESS. It doesn’t get any better than this. With the SiriusXM All Access package, you get every channel available on your satellite radio, including commercial-free music, plus sports, news, talk and entertainment. Plus, listen whenever you go on your portable devices with a SiriusXM Internet Radio subscription included with your one-year trial. Options in all the places life takes you.

SIRIUSXM TRAVEL LINK. Get the latest national and local weather reports and ski slope conditions while you’re on the road. Find the best fuel prices at nearby gas stations. Check in-game scores of your favorite team or see how they fared in their last matchup. See what’s playing and when at the nearest movie theatre. Your first year of SiriusXM Travel Link service is included.

VOICE TEXT REPLY. Powerful Cloud-based voice recognition allows you to send text messages from your Bluetooth enabled phone without taking your hands off the wheel or focus from the road. (Available)

APPS. Uconnect Access puts you in full control with an available 8.4-inch touch screen conveniently positioned front and center. Control and data are displayed in crystal clarity. Welcome to Command Central.

PREMIUM AUDIO SYSTEM
Audiophiles can opt for Cherokee’s premium 9-speaker sound system with an eight-inch subwoofer, designed in tandem with Alpine® the leading manufacturer of high-performance mobile electronics. The system’s 11-channel power amp packs as much as 506 watts of power for a dynamic sound that will inspire music-filled travel.

FULL-COLOR 8.4-INCH 3D TOUCH SCREEN
What a beautiful way to stay connected. Uconnect puts you in full control with an available 8.4-inch touch screen conveniently positioned front and center. Control and data are displayed in crystal clarity. Welcome to Command Central.
STRETCH OUT.
Second-row passengers gain first-class legroom, with space reserved for carry-ons too. Cherokee’s configurable 60/40 split-folding second-row seats can recline six degrees and also adjust fore and aft, so rear-seat passengers can stretch out in roomy comfort.

UTILITY WITH PURPOSE.
The exclusive Jeep® Cherokee Cargo Management System enables many innovative and thoughtful storage solutions, including a Storage Locker, Emergency Kit, Foldable Cooler, First Aid Kit and more — all Authentic Jeep Accessories by Mopar. See your Jeep brand dealer for the latest parts and accessories.
FUN WITH PURPOSE. It’s the little and not-so-little surprises that add to the fun factor of Cherokee’s functional interior landscape. Let’s talk about storage spaces — there are 19 cubbies, pockets and bins throughout, giving you plenty of spots to store phones, computers, tablets, maps, gaming devices — you get the idea. Flip up the floor of the rear cargo area and you’ll find three levels (depending on vehicle configuration) of rear cargo under-floor storage systems, each with an integrated storage tray to store valuable treasures. Look up above the rearview mirror and there’s a handy spot to keep your sunglasses. Option the fold-flat front-passenger seat for another secret spot that’s revealed when you simply flip up the seat pad.

CONFIGURE WITH PURPOSE. Travel with up to four adult passengers in Cherokee, with room behind the rear seats for groceries or gear. The 60/40 split-folding rear seats can travel up to six inches fore or aft for adjustable leg-room flexibility. When the entire rear bench is folded, you have a nearly flat surface offering storage space of approximately 54.9 cu ft.

PLENTY OF OPTIONS When it comes to carrying a combination of people and cargo, the optional fold-flat front-passenger seat and the 60/40 split on the rear seatbacks can be configured to your liking, allowing you to haul luggage, boxes, golf clubs, ski equipment and so much more.
This guardian keeps consistent watch over you and yours. Over 70 standard and available safety and security features add to Cherokee’s brave stewardship, including:

**10 STANDARD AIR BAGS**
Your sense of security is fully met with Cherokee’s all-around air bag system. Full-length side-curtain driver and front-passenger inflatable knee bolster air bags seat-mounted for front and rear occupants, side thorax and advanced multistage front air bags all work in tandem to help provide protection. Standard.

**ELECTRONIC STABILITY CONTROL (ESC)**. A vehicle-wide network of safety sensors helps maintain vehicle control, providing instant aid should they detect you’re veering off your intended path. ESC coordinates Electronic Roll Mitigation (ERM), antilock brake system (ABS) and Brake Assist, All-Speed Traction Control and available Trailer Sway Control (TSC), sending them into action when needed. Standard.

**RAIN BRAKE SUPPORT**. Wet pavement can prove challenging to safe travel. This system automatically helps maintain optimal braking by keeping brake rotors dry in rainy conditions, with assistance from the Electronic Stability Control (ESC).

**ELECTRONIC ROLL MITIGATION (ERM)**. As an extension of ESC, ERM employs ESC sensors to anticipate potential risk situations. If things get rough, ERM takes immediate action to help you maintain stability and remain under control. Standard.

**TRAILER SWAY CONTROL (TSC)**. Crosswinds and traffic hold no sway over you and your payload. As part of ESC TSC helps keep you and the toys you are towing safely on course.

Cherokee delivers exceptional peace of mind with a hero’s heart — a strong foundation constructed with 65 percent high-strength steel.
Cherokee Trailhawk
Includes Latitude features, plus or replacing:
— Jeep Active Drive Lock 4WD with near-side locker
— Two Trail Rated® badges
— 1-inch raised ride height
— Off-road suspension, skid plates
— 17-inch full-face steel wheels with all-terrain tires
— Full-size spare tire
— 7-inch customer-configurable Multi-View Display
— Uconnect® 8.4-inch color touch screen.
— SiriusXM® Satellite Radio®
— Leather-trimmed heated seat back
— 8-way power driver seat with 4-way power lumbar
— Power entry/keyless Enter ‘n Go
— Automatic headlights
— Dual-zone Automatic Temperature Control
— Heated outside mirrors with turn signals and courtesy lamps
— Security alarm
— Universal garage door opener
— ParkView® Rear Back-Up Camera®
— 17-inch full-face steel wheels
— Bi-functional halogen projector headlamps
— LED taillamps
— Electronic Stability Control® (ESC) with Electronic Roll Mitigation, Hill Start and Trailer Sway Control
— Front and rear side-curtain and front and rear seat-mounted side air bags
— Front driver and passenger active head restraints
— Media center/electronics storage with power connections
— Uconnect® 5.0 color touch-screen radio
— Uconnect Voice Command
— Power windows — driver one-touch down
— Remote keyless entry with panic alarm
— Steering wheel-mounted cruise control

Cherokee Limited
Includes Latitude features, plus or replacing:
— 18-inch polished aluminum wheels
— 7-inch customer-configurable Multi-View Display
— Uconnect® 8.4-inch color touch screen.
— SiriusXM® Satellite Radio®
— Leather-trimmed heated seat back
— 8-way power driver seat with 4-way power lumbar
— Power entry/keyless Enter ‘n Go
— Automatic headlights
— Dual-zone Automatic Temperature Control
— Bright lower fascia accents
— Electrochromic inside rearview mirror
— Heated outside mirrors with turn signals and courtesy lamps
— Security alarm
— Universal garage door opener
— ParkView® Rear Back-Up Camera®
— Cargo net, tonneau cover
— Remote engine start
— Heated steering wheel and leather-wrapped shift knob
— Ambient LED lighting

Cherokee Latitude
Includes Sport features, plus or replacing:
— 2.4L I-4 TigerShark engine with MultiAir®2 technology
— Prompt automatic transmission with electronic range select
— Select Terrain® Traction System on 4x4 models
— 17-inch full-face steel wheels with all-season tires
— Bi-functional halogen projector headlamps
— LED taillamps
— Electronic Stability Control® (ESC) with Electronic Roll Mitigation, Hill Start and Trailer Sway Control
— Front and rear side-curtain and front and rear seat-mounted side air bags
— Front driver and passenger active head restraints
— Media center/electronics storage with power connections
— Uconnect 5.0 color touch-screen radio
— Uconnect Voice Command
— Power windows — driver one-touch down
— Remote keyless entry with panic alarm
— Steering wheel-mounted cruise control

Cherokee Sport
— 2.4L I-4 TigerShark engine with MultiAir®2 technology
— Prompt automatic transmission with electronic range select
— Select Terrain® Traction System on 4x4 models
— 17-inch full-face steel wheels with all-season tires
— Bi-functional halogen projector headlamps
— LED taillamps
— Electronic Stability Control® (ESC) with Electronic Roll Mitigation, Hill Start and Trailer Sway Control
— Front and rear side-curtain and front and rear seat-mounted side air bags
— Front driver and passenger active head restraints
— Media center/electronics storage with power connections
— Uconnect 5.0 color touch-screen radio
— Uconnect Voice Command
— Power windows — driver one-touch down
— Remote keyless entry with panic alarm
— Steering wheel-mounted cruise control
Cherokee Trailhawk shown in Billet Silver Metallic.
TO DO EVERYTHING
COURAGE KNOWS NO BOUNDARIES
TO GO EVERYWHERE

2014 CHEROKEE