CONNECT WITH THE WORLD FROM THE GROUND UP.
EXPLORE WITH THE UNIQUE CAPABILITY, COMFORT AND TECHNOLOGY OF JEEP® WRANGLER AND ENJOY A REVEALING POINT OF VIEW.
TAKE THE ROCKY ROAD TO FREEDOM.

IT’S THE RECOGNIZED STANDARD FOR OFF-ROAD CAPABILITY. THE TRAIL RATED FORITUDE OF JEEP, WRANGLER HELPS YOU NAVIGATE THE WORLD AND ITS WORRIES. ON THE ROAD OR ON THE TRAIL, WRANGLER WORKS TO SAFELY GET YOU THROUGH THE CHALLENGES MOTHER NATURE SETS BEFORE YOU.

TRACTION

ARTICULATION

MANEUVERABILITY

GROUND CLEARANCE

WATER FORDING

* A note about this brochure. All disclaimers and disclosures can be found inside the back cover.
Performance Test Categories are designed to prove your Jeep® 4x4 vehicle’s Trail Rated® capability.

**Traction.** Trail Rated® traction helps maintain controlled forward motion on snow, ice and dirt. Your Trail Rated® vehicle will keep your wheels engaged on slippery surfaces like snow and ice. Plus, your vehicle’s go anywhere driveability lets you take the back roads of your dreams with confidence.

**Articulation.** Wrangler’s suspension systems enhance on- and off-road performance by maximizing flexibility, axle articulation and wheel travel. This standard indicates that when one or more wheels are elevated, the Jeep 4x4 system helps the others stay on the ground longer to keep you moving.

**Maneuverability.** Every Wrangler is born with the athletic ability to navigate narrow gaps, dodge emergency situations and avoid cosmetic damage to underbody sills. Thanks to precision steering and optimized wheelbases, your vehicle works to safely get you through the challenges Mother Nature sets before you.

**Ground Clearance.** Head out knowing your Trail Rated® Wrangler has optimized approach, departure and breakover angles designed to clear logs, rocks and uneven ground. Your undercarriage is protected, too, with forged skid plates that cover your vehicle’s most valuable underbody elements.

**Water Fording.** Know that drivers with unlimited choice to additional technical and body styles, plus a high attitude location Trail Rated® capability to safely manage up to 30 inches of water. Always inspect all elements before entering and stay at the surface. There are no speed limits.

It’s the recognized standard for off-road capability. The Trail Rated® fortiude of Jeep® Wrangler helps you navigate the world and its worries. On the road or on the trail, Wrangler works to safely get you through the challenges Mother Nature sets before you.
THE HEART AND SOUL OF WRANGLER BEATS WITH A FIERCE PASSION TO GO ANYWHERE, DO ANYTHING! AND ITS GUTS ARE BUILT TO DELIVER ON THIS PROMISE. TAKE THE WORLD BY THE WHEEL AND HEAD OUT TO EXPLORE, KNOWING THIS MOST-CAPABLE FREEDOM MACHINE ALWAYS HAS YOUR BACK.

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Grabs the ground and doesn’t let go.

**TRU-Lok® Locking Differentials.**
Front and rear electronic-locking differentials balance speed between left and right wheels, maintaining forward momentum for the ultimate in traction. An instrument panel-mounted rocker switch can lock either the rear or both axles. (Standard only on Rubicon.)

**Rock-Trac® Transfer Case.**
A 4:1 low-gear ratio allows Wrangler Rubicon to crawl at a low speed for greater control and increases the amount of torque available at the wheels. (Standard only on Rubicon.)

**Rock Rails.**
Extra-tough body-mounted rails provide additional rocker panel protection. (Standard only on Rubicon.)

**Two-Piece Structural Oil Pan.**
A two-piece oil pan provides a steel lower portion for impact resistance with an upper aluminum section for improved weight savings.

**Heavy-Duty Suspension.**
Solid axles, eight locating pin joints, detroit locker rear end, coil springs, front steering damper and tunable monotube shocks allow for firm low speeds and more relaxed at higher speeds. (Standard on Sahara. A performance suspension is standard on Rubicon.)

**Dana® 44 Heavy-Duty Solid Axles.**
Durability comes from heavy, forged steel, heat-treated axles, durable pinions, heavy-duty bearings and locating arms for pinpoint accuracy. Detent pinion prevents engagement of gear, maintaining load balance. (Rear Dana 44 standard on all models. Front Dana 44 standard only on Rubicon.)

**Best-In-Class Ground Clearance.**
Wrangler Rubicon runs over the competition with 10 inches of ground clearance, helped, in part, by its standard 32-inch BFGoodrich® all-terrain tires.

**Body-On-Frame Design.**
Built with a frame that’s fully boxed for strength, stiffness and durability.

**Keep Steer On Course.**
Wrangler features a steering linkage and a recirculating-ball steering gear. Its robust, cross-link geometry helps provide one of the stiffest possible steering systems in a solid-axle platform for steering precision.

**Front Sway Bar Disconnect System.**
Flip a switch and the sway bar disengages when driving under 18 mph in 4WD-low (4LO) mode. This allows the front suspension to travel up to 25 percent farther on Rubicon than Sport and Sahara models. (Standard only on Rubicon.)

**Tow.**
Wrangler Unlimited can confidently tow up to 3,500 lb when properly equipped with the factory-installed Max Tow Package.

RUBICON® UNLIMITED SHOWN IN BLACK.
Ride strong in Wrangler Rubicon® X as it forges ahead with the strength of the brawny Pentastar® 3.6L V6 engine, 6-speed manual transmission and the formidable Rock-Trac® 4x4 system with Tru-Lok® front/rear locking differentials and front sway bar disconnect system. The X package adds a winch-capable premium steel front bumper with removable end caps, a premium steel rear bumper, a vented power dome hood, front and rear Red tow hooks, unique rock rails, plus the premium Sunrider® Soft Top. All of which help give X its extra appeal.

BOLDER, BADDER AND READY TO KICK SOME SERIOUS TRAIL, RUBICON X IS NOT FOR THE FAINT OF HEART. DESIGNED TO THRILL HARD-CORE FANS, THIS GLORIOUS OFF-ROAD WARRIOR CONQUERS MUD, HILLS AND BOULDERS WITH EQUAL APLOMB.
The quest for open-air freedom leads you to places others only dream of reaching.
Wrangler’s roomy cabin works hard as command-central for taking control of its legendary capability, adding advanced technology and fine features for comfortable travel. The Tip ’n’ Slide front-passenger seat on Wrangler 2-door gives easy access to the second row. The available leather-wrapped steering wheel holds convenient hands-free buttons for UVC, audio and speed control. Easily clean away leftover interior mud and grime, thanks to Wrangler’s renowned wash-out interior with its removable carpet and drain plugs. Choose your audio and communication system with offerings from Uconnect® including hands-free Voice Command, Navigation and WiFi options. Turn your four wheels into a seven-speaker hard-beating boom box with the available Alpine® sound system and its 368-watt amplifier. With Wrangler’s available leather-trimmed interior, adventurers gain a higher profile.

THE HEART OF ADVENTURE

Wrangler’s interior seat fabrics and comfort-designed seats stand up to all kinds of sitting down. With plenty of cushion and support, you’ve got more stamina to keep on going.

INNER GLOW

Convenient interior courtesy lights illuminate the front footwells and cup holders, while an available electrochromatic rearview mirror automatically darkens to help eliminate the blinding glare of headlamps.

WEATHER-RESISTANT SURFACES AND WASH-OUT INTERIOR

Like your favorite canine, Wrangler loves a spray-down. Go out and have some good, dirty fun, then grab the hose, remove Wrangler’s drain plugs, rinse and repeat.

BE SEATED

Wrangler’s interior seat fabrics and comfort-designed seats stand up to all kinds of sitting down. With plenty of cushion and support, you’ve got more stamina to keep on going.
LIKE YOU, WRANGLER IS A TRUE ORIGINAL. REMOVE THE DOORS, FOLD DOWN THE WINDSHIELD, OPEN THE SUNRIDER® SOFT TOP, AND SEE THE WORLD FROM A POINT OF VIEW THAT REMOVES ALL BOUNDARIES BETWEEN YOU AND THE GREAT OUTDOORS.
THE SKY IS NOT THE LIMIT.

IDEAL LOCATION. The optional seven-speaker Alpine® Premium Sound System creates a realistic sound stage by utilizing a high-powered eight-channel 368-watt amplifier, an eight-inch subwoofer, two tweeters and four 6.5-inch speakers—two located in the overhead sound bar. Alpine is known for offering outstanding tonal balance and definition. Welcome to a new wave in sound engineering.
Built with hinges, latches and bolts. Driven with hard-core passion.

Heritage rides strong.
The iconic design elements of today’s Wrangler were born during the great pursuit of freedom, when hinges and latches helped keep the original Jeep® Willys running strong. These features have been incorporated in every Wrangler that has traversed a boulder-strewn trail ever since. The 2014 Jeep® Wrangler moves forward, integrating state-of-the-art technology and modern creature comforts with this time-honored heritage. Yet still, when Wrangler freedom-drivers head out to parts unknown, with the top off, doors removed, and windshield folded down, their grab bars are trusted to help make the ride as iconic as ever.
INTERACTION. THE UCONNECT® SYSTEM BRINGS A RANGE OF COMMUNICATION AND ENTERTAINMENT SERVICES STRAIGHT INTO YOUR VEHICLE, ALL BUNDLED TOGETHER WITHIN A ROBUST UCONNECT SYSTEM. WITH SO MANY CONVENIENT OPTIONS TO CHOOSE FROM, DISCOVER HOW YOU WOULD LIKE TO CONNECT AT DRIVEUCONNECT.COM
REMOVABLE FOLD AND TUMBLE REAR BENCH SEAT. Standard on two-door models, this seat easily tumbles with spring assist to make more room for cargo. Four-door models come standard with a split-folding rear seat.

STOW YOUR STUFF. You’ll appreciate mesh net storage in all doors and a locking glove compartment for keeping smaller items secure and within reach.

LOCKABLE CENTER CONSOLE STORAGE. With open-air freedom comes a safe place to store your goods. An inner tray helps keep things organized within the large bin.

REAR CARGO MAT AND STORAGE BIN. A reversible cargo mat protects your carpet while a storage bin beneath the rear floor features a lift-out tray with convenient storage for door and hardtop bolts.

ADVENTURISTS TAKE NOTE: GETTING OUT THERE IS ALWAYS FUN, BUT TAKING ALONG YOUR GEAR COMPLETES THE PICTURE. WRANGLER IS DESIGNED TO ACCOMMODATE WITH ITS ABUNDANT STORAGE AND CONFIGURATION OPTIONS.
**REMOVABLE FOLD AND TUMBLE REAR BENCH SEAT.**

Standing on two-door models, this seat nicely transitions with spring assist to ICON™ cargo space. New ICON™ models come standard with rear seat flip feature.

**STOW YOUR STUFF.**

You’ll appreciate mesh net storage in all doors, a locking glove compartment for storing smaller items, and a rear cargo net for added security.

**LOCKABLE CENTER CONSOLE STORAGE.**

With rear seats removed, a lockable storage tray is available to store your goods, the rear seat help kit, or storage option for the cooler.

**REAR CARGO MAT AND STORAGE BIN.**

A reversible cargo mat protects your carpet while a storage bin underneath the rear floor features a lift-out tray with convenient storage for door and hardtop bolts.

**CARGO ROOM.**

You, your gear, and your four-footed friends have ample room to roam. Two-door models gain you even more cargo space with the rear seat removed; while four-door models boast a continuous 70 cu. ft of cargo space with the rear seats folded down.

Property varies, all models.
RUBICON® shown in Flame Red.

**It’s Not a Matter of Weather, But When.**

Advanced Multistage Front Air Bags.7 These standard air bags provide nearly instantaneous occupant protection by matching air bag output to crash severity. Standard.

Supplemental Front Seat-Mounted Side Air Bags.7 These deploy from the outside of each front seat to enhance protection of the driver and front-seat passenger in certain impacts. Each side air bag has its own sensor to trigger the air bag on the side where the impact occurs. Available.

Sentry Key® Engine Immobilizer. A unique embedded key code matched only to your vehicle helps keep your Wrangler safely where it belongs. Standard.

Enhanced Accident Response System (EARS). This system makes it easier for emergency personnel to see and reach occupants in the event of an accident, turning on interior lighting, flashing hazard lamps and unlocking power doors after air bag deployment. It also shuts off the flow of fuel to the engine. Standard.

Hill Start Assist (HSA) and Hill Descent Control. Standard HSA works to prevent Wrangler from rolling when starting on an uphill gradient. It holds the vehicle stationary for two seconds after the driver’s foot is removed from the brake pedal, allowing time to apply the throttle. The available Hill Descent Control is packaged with the 5-speed automatic transmission and diligently works to help Wrangler navigate steep declines at a steady and consistent speed.

Electronic Stability Control (ESC).8 This advanced system is designed to assist drivers in maintaining control of their vehicle at all times. It utilizes hydraulic brake assist, traction control, Electronic Roll Mitigation (ERM) and trailer sway damping to constantly monitor driver input against the vehicle’s actual course. If needed, ESC automatically brakes and/or reduces engine torque, while ERM estimates the potential for skid and reducing engine power and applying brakes if needed. Trailer sway damping detects sway unique to trailering and engages the brakes to slow the vehicle, increasing brake force to one side of the vehicle to help counteract the sway from the trailer. ESC has three modes: Full-On, Partial-On (shuts off traction control) and Full-Off (ideal for off-road driving). Standard.

Heated Power Exterior Mirrors. Melt snow and ice off sideview mirrors as you warm up your interior. They also help to keep your mirrors ice-free as you drive. Available.

Energy-Absorbing Front Rail Extensions. Collapsible hydroformed front rail tips offer low-speed protection and can be serviced after impact events of up to 8 mph. Standard.

Halogen Headlamps and Fog Lamps. These bright sources of light improve down-road visibility at night or during inclement weather. Standard.
Choose Mopar, for quality parts and accessories made to custom-fit your Wrangler. Mile after mile, you’ll keep going strong with our expert technicians, genuine parts, Mopar Vehicle Protection™ plans, Express Lane Service and online Mopar Owner Connect® Web site (register at owners.jeep.com). See your Jeep ® dealer for all the latest parts and accessories. You can learn more about the world of Mopar and all it has to offer at mopar.com.

(1) Do not attempt water fording unless depth is known to be less than 30 inches. Traversing water can cause damage that is not covered by warranty. (2) Trailer towing is available on select models. (3) Be sure to follow all instructions in Owner’s Manual for removal of top and doors, and lowering of windshield. Driving with doors off and windshield down is for off-road use only. (4) SiriusXM service requires a subscription, sold separately, after 12-month trial included with vehicle purchase. If you decide to continue your SiriusXM service at the end of the trial subscription, the plan you choose will automatically renew and bill at the then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at siriusxm.com. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. (5) Phone must support Bluetooth Phone Book Access Profile (PBAP). (6) Mopar Web Parts may only be used to order Mopar parts (excluding Chrysler Group LLC vehicles). (7) All weights, capacities, measurements and dimensions are approximate and may change from time to time without notice. (8) Not all vehicles may be customized. (9) Vehicle height is determined using a state-of-the-art suspension system. (10) Tire pressure varies with inflation. (11) Not available in all areas. (12) See retailer for complete details. (13) Not all vehicles may be customized. (14) See retailer for complete details.
BEGIN WITH THE END IN MIND.