Chrysler Group LLC
Dealer Rules and Provisions
Automobility Program (38C92, 38CA2, 38CB2, 38CC2)

October 14, 2009
December 23, 2009
September 06, 2010
January 4, 2011
February 1, 2011
April 12, 2011
August 2, 2011
December 21, 2011
+ January 5, 2012

PROGRAM PERIOD:
+ January 1, 2011 through January 2, 2013

PROGRAM OVERVIEW:
The Chrysler Automobility Program offers eligible physically challenged (physically disabled) U.S. retail consumers a cash allowance applied to the retail purchase (Type 1 sale), Lease (Type Sale L), or business (Type B, or Type E) of adaptive driving or passenger equipment installed on a new eligible vehicle.

Authorized Chrysler Group LLC dealerships are eligible to apply the cash reimbursement on lowered floor conversions only (a maximum of up to $1000) to the complete purchase or lease of an eligible adapted vehicle transaction; qualifying the dealer for direct cash allowance reimbursement under this program. Refer to the Authorized Dealer Section of the rules for further definitions, eligibilities and details.

Vehicles sold from retail stock to registered fleet customers (Type Sale 3, 5, 6 or 7) may be eligible to participate in this program. Refer to Fleet published instructions for further eligibility and details.

PARTICIPATING DEALERS:
All Chrysler, Dodge, Jeep and FIAT Dealers located in the United States of America are eligible to participate. Dealers who submit a claim agree to abide by these Official Program Rules. Any dealer may elect not to participate in the Program.

VEHICLES AVAILABLE:

MODEL ELIGIBILITY:

<table>
<thead>
<tr>
<th>Program ID</th>
<th>Eligible Models</th>
<th>Maximum Cash Reimbursement</th>
</tr>
</thead>
<tbody>
<tr>
<td>38C92</td>
<td>All Chrysler, Jeep, Dodge and Ram Models</td>
<td>$1000</td>
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<td>Freightliner Sprinter (Cargo and Passenger) Models</td>
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Cash Reimbursement

All Chrysler, Jeep, Dodge, Ram and FIAT Models $1000

Adaptive equipment costing less than $1,000 including labor and taxes will be reimbursed to the customer at the amount on the conversion company’s paid invoice, except as limited in section “Limitations to Maximum Reimbursement” below. When required, a prescription or letter from a licensed medical doctor must be provided.

ADDITIONAL PROGRAM ELEMENTS:
Only U.S. Retail purchases and leases are eligible. Units must be purchased and delivered from an authorized Chrysler dealer. The conversion process must be completed within six (6) months of vehicle delivery date. Claims must be submitted within sixty (60) days after completion of the conversion.

Adaptive equipment is defined as equipment required by persons with a permanent disability to drive, enter, exit, and/or be transported safely in a motor vehicle. Except for qualifying small businesses (see next paragraph), the adaptive equipment must be needed for benefit of the purchaser, a member of his or her immediate family, or a person for whom the purchaser has legal guardianship. Factory optional equipment is not reimbursable under this program. Except for a limited number of adaptive equipment items (see Current Adaptive Equipment Not Requiring Prescription Letter), a prescription or letter from a licensed medical doctor, on the doctor’s letterhead or prescription, is required for reimbursement. Questions about adaptive equipment items that do not require a prescription or letter should be directed to Program Headquarters at 800-255-9877.

Small businesses servicing individuals with disabilities (such as churches, nursing homes, or rehabilitation centers) are eligible, and must demonstrate through appropriate documentation (i.e. a state or local license) that they provide direct services to physically challenged individuals in the ordinary course of business. This documentation is provided in lieu of the doctor’s prescription or letter required for individuals.

Customers, including eligible small businesses, are allowed to retail purchase or lease of four (4) vehicles per year under this program; Sprinter retail purchases or leases are limited to five (5) vehicles per year under this program. Sales by fleet accounts, or approved factory van converters are not restricted.

LIMITATIONS TO MAXIMUM REIMBURSEMENT:
The maximum reimbursement amount shall be limited as follows:
- Running Boards shall be eligible for a maximum of $400.00.
- Alerting Devices shall be eligible for a maximum of $200.00.

Reimbursement for running boards and alerting devices will be deducted from the maximum reimbursement amount (see MODEL ELIGIBILITY section for maximum cash reimbursement amounts per vehicle). The reimbursement amounts for the running boards and alerting devices are NOT in addition to the maximum cash reimbursement of $1000/$500.

LIMITATIONS TO SPRINTER ADAPTATIONS:
The following adaptations are approved for reimbursement on a Freightliner and Dodge Sprinter models:
- Eligible equipment for reimbursement for Sprinter vehicles are as follows:
  - Side Door Lifts
  - Wheelchair lifts
- Side Door and Wheelchair Lifts can be installed on an eligible Sprinter Model as long as the adaptation does not tie into the vehicle’s multiplexing system and it does not alter structural/compliance relevant components.
- All dealers of Approved Equipment Manufacturers are automatically approved to install equipment on Sprinter vehicles.

No modifications to structural or compliance relevant components can be completed without prior approval of DCMI Engineering and Compliance and by approved members of the Chrysler Customer Assurance Program for Sprinters.
CURRENT ADAPTIVE EQUIPMENT NOT REQUIRING PRESCRIPTION OR LETTER:
The following items will not require a prescription or letter to qualify for the Automobility Program: Hand Controls, Left Foot Accelerator, Lowered Floor Minivan (if in combination with other adaptive equipment), Outside Wheelchair Carriers, Scooter Hoists, Car-toppers with lift, Tie Downs, and Wheelchair Lifts.

ELIGIBLE VEHICLES:
To be eligible for this program, the vehicle listed in the “Incentive Description and Model Eligibility” section must be sold or leased and delivered to a U.S. retail customer during the program period and must be one of the following:
- New and unused
- Dealer owned demonstrator vehicle, only if originally reported on the N.V.D.R as a dealer demonstrator and subsequently re-reported as a retail sale
- Vehicle removed from School System Driver Education service and re-reported through the N.V.D.R system as a retail sale
- Unit originally reported as a “C” type sale to a Conversion Company and subsequently re-reported as a retail sale

INELIGIBLE VEHICLES:
Used vehicles, and vehicles designated by Chrysler as not eligible for the Program
- Vehicles sold or leased and delivered to a retail customer outside of the program period
- Special Bid, DRAC, vehicles put into Driver Education Service, and any vehicles sold to daily rental
- Vehicles sold for export from the United States
- Vehicles purchased by any broker or non-authorized dealer for the purpose of resale or lease
- A vehicle, the sale of which was facilitated by a third party who is not an employee of a authorized dealer
- Replacement vehicle as a result of an arbitration award, settlement agreement, judgment, or voluntary agreement for a vehicle reacquired by Chrysler.
- A vehicle originally invoiced to a non-domestic dealer
- Vehicles purchased or “dealer-traded” from non-authorized dealers, except new vehicles acquired from qualified conversion companies.
- Chrysler reserves the right to exclude models from this Program.

OTHER INCENTIVES:
Vehicles which receive a consumer incentive or benefit can also receive payments under this program, providing the vehicle meets all program eligibility requirements.

PAYMENT:
Payments under this program will be made to the following groups:
- End-user Customer
- Authorized Chrysler Dealers (Upfront reimbursement is only eligible on lowered floor conversions – all other adaptive equipment will be paid directly to the end-user customer).
Payment due directly to the end-user customer will be in the form of a Chrysler check for the amount of the payment.
Payment to the individual Automobility Program customer will be mailed within six weeks after receipt of an approved claim form.
Payments due to an Authorized Chrysler Dealer will be made electronically to their parts statement; exceptions will be in the form of a Chrysler check for the amount of the payment.
Only one program payment will be issued per VIN to either the end-user customer or the authorized Chrysler Dealer.

SALES AND INCENTIVE REPORTING:
The NVDR System will be used to record eligible deliveries. Retail deliveries must be submitted to Chrysler within two (2) working days following the vehicle delivery.
Claims are initiated by submission of the Automobility claim form. No further action is necessary. Dealers should not file claims through the Incentive Claim Entry screen.

LEASE INFORMATION:
In the case of a lease, only the individual retail lease customer is eligible to participate in the program. The vehicle may be leased in the individual’s name, or in the individual’s company name. Payments can be made only to the individual lessee. All vehicles leased for a minimum of twelve (12) months under leasing arrangements are eligible to receive payments under this program.

Vehicles sold as retail leases must be reported on the N.V.D.R. as follows:
  - Type “L” sale or Type “E”
  - Individual lessees or business name and address must be reported

OTHER REQUIREMENTS:
The Employee, Retiree, Spouse involved in the purchase or lease of a vehicle under the Program are required to read, understand and acknowledge receipt of the Program Rules and Provisions before purchasing or leasing a vehicle under the Program.

- All information provided by an Employee, Retiree, Spouse in connection with the purchase or lease of a new vehicle must be accurate.
- Purchased / leased vehicles can be licensed and titled in the name of the Employee, Retiree, Spouse, or business name as allowable under state law. In the event the Employee, Retiree, Spouse is the owner or sole proprietor of a small business, that owner’s name may be in the NVDR field and sold as a type ‘B’ or ‘E’ sale under this program. Proof of business ownership must be placed in the sales jacket. The following paperwork must be kept in the sales jacket to validate the connection between the buyer and ownership to the business. Small Business Owner / Automobility customer must provide one of the following to be considered eligible:
  1. Copy of government document showing business tax identification number and business name
  2. Business incorporation documents
  3. State, County, or municipal business license
  4. Copy of government document showing nonprofit tax identification number and business name
  5. Federal or State Income Tax forms showing operation as a business entity
  6. Enrolled BusinessLink customer number
  7. A fleet account number
  8. Business License
  9. Copy of DBA or assumed name documentation
  10. States tax license
  11. Workman’s compensation/commercial general liability insurance
  12. State or federal forms with Federal tax ID
  13. A complete copy of the most recent original tax return form 1040 and all related schedules (including Schedule C or F) that were filed with the IRS

- Proof of insurance in the name of the lease customer or business is required.
- Leased vehicles may be leased through any lending institution and the lessee must be the Employee, Retiree, Spouse or Business of the eligible participant.
- Eligible person or business purchasing a vehicle must (i) take delivery of the purchased vehicle, and (ii) maintain title to the vehicle in the original name for a minimum of 6 months from the date of delivery.
- Person or company leasing a vehicle must do so for a minimum of 1 year.
- Retail Consumer programs, Additional Bonus and Objective Based Dealer Cash and/or Corporate Flat Dealer Cash programs may be available on specific vehicles at the time of vehicle order or time of delivery, providing the vehicle meets specific program rule eligibility. Objective Base Dealer Cash dollars will be identified at pre-designated amounts. Contact Program Headquarters at (800) 227-0757.
- Additional allowances (except those paid under other Chrysler consumer incentive programs or available Employee Bonus Cash) free equipment, special service offers, gifts, or other premiums are not allowed.
The customer is responsible for selecting a participating dealer. Authorized dealers are under no obligation to participate in this program.

Employees or Retirees may not sell or receive any form of benefit/compensation for providing a control number or information needed to obtain a control number.

AUTOMOBILITY APPLICATION FORM:
The completed claim form must be signed by the retail customer and dealer representative. The white copy of this form, a copy of the vehicle registration, a copy of the buyer’s order or lease agreement, the doctor’s prescription or letter and a copy of the adaptive equipment company’s paid invoice must be mailed to the following address:

    Automobility Program
    PO Box 5080
    Troy, MI  48007-5080

INELIGIBLE CLAIMS:
Any claim submitted to Chrysler Group LLC, which is ineligible, will not be paid.

RECORD RETENTION AND DEALER AUDIT:
All original forms, supporting documentation, and any and all documents pertaining to the acquisition, sale and delivery of each vehicle must be retained by the selling dealer for two (2) years from the date of incentive payment.

Chrysler reserves the right and dealer agrees to a subsequent audit. Chrysler reserves the right to inspect and copy any and all records that it considers as pertaining to any sales incentive payment. Dealers may be requested to submit claims and backup documents; failure to submit claims and backup documents when requested could result in dealer charge back. Claims submitted and found by audit to be ineligible under this program will not be eligible for payment under any other incentive program. Chrysler reserves the right to pursue any and all legal and contractual remedies for the submission of false or fraudulent claims under this program.

AUTHORIZED DEALERS:
Only vehicles sold and delivered from the authorized facility for the specific vehicle line of an authorized Chrysler dealer who has a Direct Dealer or Sales and Service Agreement to sell the specific vehicle line are eligible under this program.

Dealer Provisions
Authorized Chrysler Dealers may submit a claim for lowered floor conversions, on behalf of the end retail or fleet customer, directly to Program Headquarters using the current Automobility Claim form.

Documentation needed for the cash allowance reimbursement:
- Completed Original Automobility Claim Form
- Copy of the vehicle bill of sale clearly identifying and showing the Chrysler Automobility cash allowance deducted from the vehicle selling price
- Copy of itemized paid invoice detailing the lowered floor conversion completed.
- Copy of the vehicle registration including odometer statement
- Copy of lease agreement if type is a 1, L, 5, 6 or E sale
- Original physician prescription, when required

The dealer will need to indicate on the Original Automobility Claim Form whether the incentive reimbursement is to be paid to the retail customer or to the dealer. If the dealer elects to receive payment, the Bill of Sale must clearly indicate the Automobility cash allowance was deducted from the vehicle selling price. The dealer will not be reimbursed for installation of non-qualifying adaptive equipment as set forth in these Official Program Rules.

NOTE: The forgoing claim and attached documentation must clearly itemize the Automobility Cash allowance reimbursement; if the claim documentation does not exist, Program Headquarters may not pay the claim.
OTHER PROGRAMS AND ALLOWANCES:
Claims for payment under specific programs do not affect nor are they affected by claims made under any other Chrysler programs except for limitations expressly set forth in the Official Program Rules of other programs.
DRAC allowances, Special Bid allowances, or fleet invoice discounts are subject to recovery if the vehicle is sold to a retail customer.

PROGRAM QUESTIONS OR DISPUTES:
All questions or disputes relative to eligibility of customers, vehicles, payments or other elements of this program shall be disposed of at the sole discretion of Chrysler whose decision in such matters will be final.

PROGRAM MODIFICATIONS:
Chrysler may, at any time, upon written notice to dealers, cancel, amend or modify this Program.

PROGRAM INQUIRIES:
Inquiries concerning Customer Incentive Programs must include customer name, claim number, VIN, vehicle delivery date, and must be received within ninety (90) days following the Program conclusion. Inquires must be directed to:

AUTOMOBILITY PROGRAM
P.O. Box 5080
Troy, MI 48007-5080
Hotline: 1-800-255-9877
www.chryslerautomobility.com